Message from the Director

The Genesee District Library remains committed to leveraging the latest technologies to bring modern library services to our residents. This is critically important as society moves through the digital information age.

I’m pleased to announce that we’ve hired a full time Digital Services Librarian. Our new librarian, Ryan Tackabury, is rolling out technology programs to help patrons and staff stay current on digital trends and services.

Along with the library’s newer roles of providing access to the digital world and promoting digital literacy, GDL continues to offer traditional physical items and promote literacy.

“In the nonstop tsunami of global information, librarians provide us with floaties and teach us to swim.”
~ Linton Weeks, NPR Digital News and former Washington Post writer

About the Genesee District Library

The Genesee District Library (GDL) is a public library system serving the residents of Genesee County, Michigan. Our service area covers all communities within the county with the exception of the City of Flint, which is served by the Flint Public Library.

The GDL system consists of 19 locations and includes services such as the Robert T. Bolo Business Center (Grand Blanc-McFarlen) and the Talking Book Center Library for the Blind and Physically Handicapped (Headquarters).

Over one million visits are made annually to the GDL for books, movies, music, technology and programs. Residents within our service area also have online access to books and music.

The GDL was formed on January 1, 1980 through a partnership between Genesee County and Grand Blanc Township. It is governed by an eight-member volunteer board. Funding is provided through a .7481 county-wide millage (excluding the City of Flint). An additional 0.25 mills was approved on May 2, 2011. The millage was renewed in August of 2016 by a 3-to-1 margin. The remaining revenue comes from fees and fines, state aid, grants and gifts.
Staff News

Retirement
Tom Rohrer retired with 47 years of service to Genesee District Library.

Above & Beyond
*Left to right: Dave Conklin (Director), Ryan Tackabury (Digital Services Librarian)*
Ryan was recognized at the annual in-service with the Above & Beyond Award for providing exceptional customer service.

What’s all the hoopla about?
New to Genesee District Library in 2018 was hoopla, a digital service that allows patrons to instantly borrow eBooks, audiobooks, comics, movies, music and television, 24/7, with their library card. hoopla gives patrons access to over 600,000 titles free, with no waiting and no late fees. Patrons still have access to favorites like Freegal, Overdrive and RB Digital – hoopla merely expands our selection.

Years of Service
Genesee District Library recognized the following individuals for their years of service:

*Left to right: Katie Badgley (10 yrs.), Alger Newberry (5 yrs.), Nancy Abbey (5 yrs.), Brian Cutter (5 yrs.), Chris Heron (25 yrs.), Theo Christopher (20 yrs.), Kara Yater (15 yrs.), Jerilyn Klich (5 yrs.), David Conklin (5 yrs.)

Baker Park
*Left to right: Wendy Penoyer (Page), Bob Gorney (Librarian), Ann DeLana-Anderson (Page)*

Beecher-Vera B. Rison
*Left to right: Sally-Adrina Taylor (Librarian), Cindy Lo’Ree (Library Assistant), Deon Evans (Page), Dontavious Smith (Page)*
Photo Contest Winner!
The Flushing Area Library staff won the system-wide Photo Contest. Photos were judged on creativity, team spirit, composition, theme and professionalism. The winning staff was treated to pizza and pop. Go Team!
Grants

LSTA Grant
The GDL was awarded five Library Services and Technology Act (LSTA) grants totaling $9,374. The money was used to purchase technology for three different coding programs and a new portable 3D printer. Also purchased were sets of books and audiobooks to start a new K12 Bag of Books program.

Prime Time Family Reading Time Grant
The GDL was awarded a Prime Time Family Time grant of $3,000 from the Michigan Humanities Council. This is an extension of the $8,000 grant awarded in 2016. It allowed GDL to once again provide a six-week program for 16-25 underserved families, with the intention of introducing them to books, family reading and library services. Families were treated to dinner, interacted with a storyteller and humanities scholar, and discussed books and reading. The families won door prizes and received two free books a week.

Oh, My Word!
The Genesee District Library partnered with author Donna Ulrich in support of her Michigan Humanities Council grant, to share copies of her new children’s book, Oh, My Word! with patrons. Ulrich provided a children’s story time and presented each child with a free copy of her book. They also received a free blank book to try writing their own story.

GDL vs. Peer Libraries

<table>
<thead>
<tr>
<th>Library</th>
<th>Service Population</th>
<th>Branches</th>
<th>Hours Open</th>
<th>FTEs</th>
<th>Millage Rate</th>
<th>Per Capita Spending</th>
<th>Annual Budget</th>
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<tr>
<td>KDL</td>
<td>395,660</td>
<td>18</td>
<td>49,894</td>
<td>220.93</td>
<td>1.28</td>
<td>$52.17</td>
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<td>GDL</td>
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<td>19</td>
<td>43,188</td>
<td>81.95</td>
<td>0.9981</td>
<td>$23.66</td>
<td>$8,600,000</td>
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<td>CADL</td>
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<td>1.56</td>
<td>$45.46</td>
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<tr>
<td>FPL</td>
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<td>1</td>
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<td>28.39</td>
<td>4</td>
<td>$32.35</td>
<td>$3,314,000</td>
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<td>11,412</td>
<td>59.33</td>
<td>1.48</td>
<td>$42.73</td>
<td>$5,570,000</td>
</tr>
</tbody>
</table>

(KDL – Kent District Library, CADL – Capital Area District Libraries, FPL – Flint Public Library); 2017–2018 State Aid Report data
Programming Highlights

Paws to Read
Children's Librarian Katie Badgley and her dog, Dasher, attended Mid-Michigan Therapy Dog training. Once Dasher earned his certification and vest, Katie began taking him to schools and libraries for a Paws to Read program, which gives kids the opportunity to practice reading aloud to Dasher. Katie and Dasher met with 1,310 children, teens and adults in 2018, spreading the joy of books and reading and lovable, huggable dogs.

Local Authors’ Showcase
The annual Local Authors’ Showcase was held at Grand Blanc-McFarlen Library in April with 22 authors attending. Patrons had an opportunity to meet and mingle with local authors.

Concerts
Patrons were entertained by a number of free concerts including Straight Ahead, Greg Nagy, Peter Bergin, Caribbean Steel Drums, Gemini, Olde Thyme Harmony Quartet, Paul Nolte and the Sticky Notes, and the Gaines Community Band.

Summer Reading Challenge
The Genesee District Library had 6,479 kids, teens and adults sign up for the Summer Reading Challenge. Children who completed the challenge had the opportunity to select a prize book. Thank you to the Friends groups that donated funds toward the purchase of prize books. Proceeds from the Black History Month Brunch also help to support this program.

Black History Month Brunch
The 17th Annual Black History Month Brunch recognized Communities First, Inc. with the Partner in Progress Award. The Award of Excellence was given to Pastor Jeffery Hawkins, Charles “Chuckii” Montgomery, Jr. and Mr. Sam Wells. Entertainment was provided by the a cappella group Linkin’ Bridge, who were finalists on Season 11 of America’s Got Talent. This annual event helps to support the Summer Reading Challenge.

Spoken Word
To celebrate National Poetry Month, the Genesee District Library partnered with the Flint Public Library and the University of Michigan-Flint to present a Spoken Word event presented by students in the Spoken Word as Art and Communication class.

March is Reading Month with Pete the Cat
All branches of the Genesee District Library celebrated March is Reading Month with a Pete the Cat game. Pete the Cat was hidden on the shelves in the children’s area. Kids were invited to find him, fill out a button describing where they found him, and receive a free prize book, with the goal of familiarizing children with the library stacks.

Lil Monsters’ Halloween Bash
The Lil’ Monsters Halloween Bash was held at Genesee Valley Center Mall on October 29 with 4,000 in attendance. Trick-or-treat candy was donated by Mott Community College and was distributed at the Genesee Valley Center Library. Students from the Michigan State University College of Human Medicine and Leadership in Medicine for the Underserved volunteered at the event and assisted with the trick-or-treating. The Flint Public Library partnered with GDL as well and led the Monster Mash in Center Court. GDL and FPL both donated children’s books for the trick-or-treat book giveaway at the Genesee Valley Center Library.

To Flint with Love
Singer, songwriter and storyteller Shani Womack shared stories about growing up in Flint from the ‘70s to the ‘90s. Her program included songs and poems about the strength and resilience of the people of Flint.

Get to Know Your Muslim Neighbor
The Genesee District Library and the Muslim American Society partnered to present Get to Know Your Muslim Neighbor at the Grand Blanc-McFarlen branch. The 3-hour open house treated guests to calligraphy, henna, international delicacies and coffee, children’s sand art and a poster display titled, A Forgotten History: Muslims & Early America.

An Abundance of Program Choices!
The Community Relations team presented 1,645 programs and outreach events for a total of 39,828 patrons.
Partnerships

Fenton Arts Council
The Genesee District Library partnered with the Fenton Arts Council and participated in Arts Are The Heart. This lively event featured a wide variety of art forms, music, and performance art. Ryan Tackabury, Digital Services Librarian, taught 3D printing and Tinkercad, and 427 kids, teens, and adults learned how to design and print a 3D item.

Food Bank of Eastern Michigan
Genesee District Library partnered with the Food Bank of Eastern Michigan to bring a mobile food truck to three GDL branches and provide healthy meals to families in the summer. The Headquarters branch, Genesee-Johnson, and Beecher-Vera B. Rison Library offered lunch and activities four days a week during June, July, and August. The Beecher-Vera B. Rison branch served 366 meals, the Headquarters branch served 244 meals, and Genesee-Johnson served 68 meals for a total of 678 meals.

Flint ReCAST
The Genesee District Library partnered with Flint ReCAST to bring patrons a free screening of the documentary Resilience: The Biology of Stress & the Science of Hope.

Motherly Intercession
The Genesee District Library partnered with Motherly Intercession to share the new K12 Bag of Books program with children and teens. Motherly Intercession works to break the cycle of intergenerational incarceration, and save the lives of the young innocent children of incarcerated parents.

Genesee Valley Regional Center
The Genesee District Library partnered with the Genesee Valley Regional Center to bring books and library services to teens being held in the detention center. Headquarters Librarian Liz Kish and Children’s Librarian Katie Badgley shared the new K12 Bags of Books with them, and certified therapy dog Dasher also paid them a visit.

Money Smart Week
The GDL participated in National Money Smart Week at Weston Elementary in Burton. GDL engaged 175 first graders by reading Lots and Lots of Coins by Margarette S. Reid. They also received a free copy of the book, provided by Money Smart Week.

YMCA Camp Copneconic
The Genesee District Library and YMCA Camp Copneconic partnered again for the Adventures in Imagination Harry Potter literary day camp. In July and August, 46 children attended.

Marketing Campaign
The theme for the 2018 marketing campaign was Psst…Tell a Friend. Knowing that word of mouth is a powerful tool, and that people who love their library tend to love it a lot, the campaign encouraged people to tell their friends about the great services and all the money they saved at the library. The ads featured Library Dog Flanigan O’Malley, whispering into the ears of a variety of animals.

Many thanks to our Summer Reading Challenge Prize Contributors:
Allure Salon & Spa, Applebee's Grill & Bar, Bear Soup Deli, Biggby Coffee, Black Rock Bar & Grill, Bowl Flint, B’s Bowling Center, Checkers/Rally’s, Christian Miller and the Genesee County Agricultural Society, Culver’s, Cumulus Media, Davison Home Bakery, El Charrito’s-Helena’s Original Restaurante, Jimmy John’s, McDonald’s Davison, NCG Cinemas, Palace Jewelers, Rainforest Café, Somers Floral Design, Wojo’s Greenhouse
Gifts & Donations

Thanks you to the following people and organizations for giving generously to the Genesee District Library in 2018:

Adams, Ruth
Adkins, Larry & Rene
Aitken, Mary Anne
Armer, Judith
Averill, Douglas J.
Bayley, Alison
Bennett, Julie & Hal
Bliss, Marian & Steve
Bouwman, Dutch & Rita
Brokman, Kyle
Brophy, Barbara & Jim
Burnett, Stephanie
Cartmell, Tracy
Cmejrek, Joe & Phyllis
Coburn, Eileen & Scott
Cogdill, Wayne
Cook, Patricia
Cooper Commercial Group
Courneya, Cheryl
Cummings, Eugene & Barbara
Dick, Jerry & Carol
Dietrich, Kevin
Drake, Dr. & Mrs. David
Duetsch, Ken & Sharon
Ettinger, Anna
Faricy, Linda
Felax, Timothy
Fenton Bay View Club
Ferral, Joan
Fletcher-Kennedy, Claudette
Flick, Bill & Pat
Flushing Women's Club
Flynn, Kelly
Freeman, Marilyn
Frierson, Thomas & Debra
Fullerton, Judith & Ward Chapman
Fulton, LoisAnn & Kendall
Goff, Lynn
Grand Blanc Library Bridge-A-Rama
Griffin, Martin & Kristen
Holland, Richard
Indian Hill Elementary Staff
Kellely, Bethany
Keys, Roosevelt & Sylvia
King, Patricia & Harold & Anna Hirsch
Knecht, Wayne
Kraft, Michelle & Christopher
Kuiper, Gary & Linda
Lambert, Brad & LeeAnn
Lash, Nancy
LePri, Karen
LeVasseur, Judy
Lucke, Patricia
Mac Nee, Mary
Martin-Fanone, Sarah
Martin, Cheryl A.
Martin, Paul
Massie, Ronald
McCollum Mankowski, Harriet
McLaren Cardiac Catheterization Laboratory
Meele, Jeri & Greg
Melinger, Debbie
Melton, Timothy
Miller, Bob & Marilyn
Miller, Gregory
Montrose Fraternal Order of Eagles
Newall, Mallory & Paul
Nichols, Tanya
Pace, Gary & Colleen
Panzlau, David & JoAnne
Parsons, Betty
Perrone, William & Pamela
Pierce, Kris
Purfield, Joan
Purcell, Donald
Rhoades, Tim
Rieves, P. W.
Robinson, Valerie
Roberts, Margaret & Ted
Saddlemire, James
Scheidemantel, Marilyn
Schmidt, Wally & Mary
Shapiro, Monica
Shetenhelm, Kay
Sinclair, Shari
Sleva, Joyce
Slowey Barlow, Arlene
Smith, Frances
Snyder Boling, Debbie & Betty Snyder
Spicer Jr., Johnny
Totzek, Cliff & Julie
Tucker, Elaine
VanLente, Lois & Mustafa Gheriani
Watler, Emily Blair
West, Inez
Williamson, Deborah D.
Wilson, Kristen
Wolford, Andy & Lisa & family
Zarof, Daniel & Catherine
Zuber, Gloria

National Library Card Sign-up Month

The GDL partnered with the Flint Public Library for National Library Card Sign-up Month in September. Seventy businesses participated, offering discounts to people who show their library card. Warmest thanks to the following businesses:

Cops & Robbers Ice Cream
Vogt's-Flushing Flower Market

Goodrich
B. R. Pet Groomers
Cottage Used Books (at Yellow Dog Market)
Cranberries Café
The English Pantry
John's Steakhouse & Pizzeria
Lucy's Pet Supplies & Feeds

Grand Blanc
Anytime Fitness (both locations)
Aubree's Pizzeria & Grill
Firehouse Subs
The Grafted Root Eatery
Grand Blanc Music
Leo's Coney Island
Max Well Therapy, LLC
NCG Trillium
Oliver T's Market
Tropical Smoothie Café-Grand Blanc
Vogt's-Grand Blanc Florist

Lake Orion
Elker-Lake Orion
Firehouse Subs

Lennon
A Darlin' Dog

Linden
Calabria Village
Shirley's Café & Grill

Swartz Creek
Feather 'N Fin
Fireside Coffee
## Circulation

<table>
<thead>
<tr>
<th>BRANCH</th>
<th>2018</th>
<th>2017</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baker Park</td>
<td>39,002</td>
<td>45,643</td>
<td>-14.55%</td>
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<tr>
<td>Beecher-Vera B. Rison</td>
<td>28,161</td>
<td>23,735</td>
<td>18.65%</td>
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<tr>
<td>Burton Memorial</td>
<td>58,871</td>
<td>67,093</td>
<td>-12.25%</td>
</tr>
<tr>
<td>Clio Area</td>
<td>79,280</td>
<td>90,568</td>
<td>-12.46%</td>
</tr>
<tr>
<td>Davison Area</td>
<td>157,278</td>
<td>170,413</td>
<td>-7.71%</td>
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<tr>
<td>Fenton-Winegarden</td>
<td>105,021</td>
<td>116,435</td>
<td>-9.80%</td>
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<tr>
<td>Flint Township-McCarty</td>
<td>37,504</td>
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<tr>
<td>Flushing Area</td>
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<td>70,374</td>
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<tr>
<td>Forest Township</td>
<td>34,148</td>
<td>37,180</td>
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<tr>
<td>Gaines Station</td>
<td>3,691</td>
<td>3,529</td>
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<tr>
<td>Genesee-Johnson</td>
<td>33,605</td>
<td>34,686</td>
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<tr>
<td>Genesee Valley Center</td>
<td>57,083</td>
<td>63,554</td>
<td>-10.18%</td>
</tr>
<tr>
<td>Goodrich</td>
<td>26,384</td>
<td>27,777</td>
<td>-5.01%</td>
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<tr>
<td>Grand Blanc-McFarlen</td>
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<td>Linden</td>
<td>44,678</td>
<td>48,539</td>
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<tr>
<td>Montrose-Jennings</td>
<td>36,107</td>
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<tr>
<td>Mt. Morris</td>
<td>48,237</td>
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<td>Swartz Creek-Perkins</td>
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<td>Talking Book Center</td>
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<td>eAudio</td>
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<td>eVideo</td>
<td>1,631</td>
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<td>eMagazines</td>
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<td><strong>Digital Items Total</strong></td>
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<td><strong>Grand Total</strong></td>
<td>1,786,765</td>
<td>1,702,476</td>
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*Headquarters*  *Left to right: Liz Kish (Librarian), Lillian Bergey (Page), Dorothy Osborne (Page), Cheryl Oard (Page), Michael García (Page), Jason Bias (Senior Librarian, Talking Book Center)*

*Linden*  *Left to right: James Gillman (Page), Kalynn Kennedy (Page), Brad Willis (Library Assistant), Bethany Griffith (Page), John Ekleberry (Librarian)*
We at Hogwarts School of Witchcraft and Wizardry are pleased to announce
The graduating class of the
Montrose-Jennings Branch

Visits & Access

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<tr>
<th>BRANCH</th>
<th>2018</th>
<th>2017</th>
<th>%</th>
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<td>Clio Area</td>
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<td>Fenton-Winegarden</td>
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<td>Flint Township-McCarty</td>
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<td>Forest Township</td>
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<td>1,397</td>
<td>13.53%</td>
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<td>Genesee-Johnson</td>
<td>23,537</td>
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<td>-2.95%</td>
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<tr>
<td>Genesee Valley Center</td>
<td>82,932</td>
<td>92,498</td>
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<tr>
<td>Goodrich</td>
<td>27,273</td>
<td>30,655</td>
<td>-11.03%</td>
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<tr>
<td>Grand Blanc-McFarlen</td>
<td>165,533</td>
<td>184,845</td>
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<td>Headquarters</td>
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<td>66,776</td>
<td>-8.74%</td>
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<td>Linden</td>
<td>29,241</td>
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<td>25,322</td>
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<td>Mt. Morris</td>
<td>30,465</td>
<td>34,657</td>
<td>-12.10%</td>
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<td>Swartz Creek-Perkins</td>
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<td>PC Usage (Hours)</td>
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<td>WiFi Logins</td>
<td>56,887</td>
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**Volunteers Work Magic**

The GDL had 38 active volunteers in 2018 and they contributed 2,194 hours. They were honored at the annual Volunteer Breakfast on April 10, and entertained by magician Ming Louie. Genesee District Library is grateful for their service.
**Audited Revenues**

$10,088,014

- Tax Revenue: $383,703
- Contributed Facilities: $284,952
- Penal Fines: $306,977
- State Aid: $67,009
- Other: $8,217,428

**Audited Expenditures**

$9,321,637

- Salaries and Benefits: $1,318,961
- Library Materials: $1,396,764
- Operating Expenditures: $747,946
- Contributed Facilities: $55,512
- Restricted Fund Expenditures: $4,818,460

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**Not pictured with their group**

- Nicholas Eisengruber (Library Assistant)
- Michale Fecher (Library Assistant)
- Sonya Harrison (Library Assistant)
- Baptiste Irvin (Site and Facility Custodian)
- Jean Morris (Library Assistant)

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**Not pictured**

Ryan Angles, Susan Baroski, Aimee Baum, Elizabeth Bowen, Monica Bradburn, Olivia Clark
Ron Ivy, Samantha Morris, Rachelle Raynesworth, Janae’ Smith, Tasha Williams
## Return on Investment (ROI)

<table>
<thead>
<tr>
<th>Service</th>
<th>Circulation/Use</th>
<th>Estimated Value</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Books</td>
<td>592,994</td>
<td>$27.00</td>
<td>$16,010,838</td>
</tr>
<tr>
<td>Magazines</td>
<td>8,841</td>
<td>$5.00</td>
<td>$44,205</td>
</tr>
<tr>
<td>Audio Books</td>
<td>20,755</td>
<td>$30.00</td>
<td>$622,650</td>
</tr>
<tr>
<td>DVD/Blu-ray</td>
<td>512,132</td>
<td>$22.00</td>
<td>$11,266,904</td>
</tr>
<tr>
<td>Playaway View</td>
<td>182</td>
<td>$79.00</td>
<td>$14,378</td>
</tr>
<tr>
<td>Playaway Launchpad</td>
<td>2,948</td>
<td>$110.00</td>
<td>$324,280</td>
</tr>
<tr>
<td>PC usage</td>
<td>128,753</td>
<td>$12.00</td>
<td>$1,545,036</td>
</tr>
<tr>
<td>eBooks</td>
<td>287,501</td>
<td>$15.00</td>
<td>$4,312,515</td>
</tr>
<tr>
<td>eMagazines</td>
<td>10,455</td>
<td>$5.00</td>
<td>$52,275</td>
</tr>
<tr>
<td>Database Search</td>
<td>161,170</td>
<td>$19.00</td>
<td>$3,062,230</td>
</tr>
<tr>
<td>eMusic</td>
<td>121,139</td>
<td>$1.29</td>
<td>$156,269</td>
</tr>
<tr>
<td>Interloan Requests</td>
<td>27,774</td>
<td>$30.00</td>
<td>$833,220</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>38,244,800</strong></td>
<td></td>
<td><strong>$38,244,800</strong></td>
</tr>
<tr>
<td>Operating Budget</td>
<td></td>
<td></td>
<td><strong>$9,418,760</strong></td>
</tr>
</tbody>
</table>

**ROI Summary:**
For every $1 spent on the library it provides $4.06 in services.

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**Technical Services Left to right:** Tracy Carlton (Library Assistant), Melissa Daunt (Library Assistant), Debbie Bohmier (Materials Handler), Darwin McGuire (Technical Services Manager), Vaughn Mortimer (Delivery Driver), Kara Yater (Technical Services Librarian), Ashton Herrick (Page), Adrian Staggs (Library Technical Assistant), DaiJ’a Dunigan (Page), Theo Christopher (Library Assistant)