

2018 Annual Report

19
**BRANCHES
TO SERVE
YOU!**



thegd.org

Baker Park Beecher-Vera B. Rison Burton Memorial Clio Area Davison
McCarty Flushing Area Forest Township Gaines Station Genesee-Johnson
Blanc-McFarlen Robert T. Bolo, Jr. Business Center Headquarters Linden
Perkins Swartz Creek-Perkins Mt. Morris Montrose-Jennings
Grand Blanc-McFarlen Goodrich Genesee Valley Center Genesee-Johnson
Area Flint Township-McCarty Fenton-Winegarden Davison Area Clio
Baker Park Swartz Creek-Perkins Swartz Creek-Perkins Mt. Morris
T. Bolo, Jr. Business Center Grand Blanc-McFarlen Goodrich Genesee Valley
Forest Township Flushing Area Flint Township-McCarty Fenton-Winegarden
Beecher-Vera B. Rison Baker Park Baker Park Beecher-Vera B. Rison
Winegarden Flint Township-McCarty Flushing Area Forest Township
Valley Center Goodrich Grand Blanc-McFarlen Robert T. Bolo, Jr. Business
Jennings Mt. Morris Swartz Creek-Perkins Baker Park Beecher-Vera B. Rison
Area Fenton-Winegarden Flint Township-McCarty Flushing Area Forest Township
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Valley Center Goodrich Grand Blanc-McFarlen Robert T. Bolo, Jr. Business
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Montrose-Jennings Mt. Morris Fenton-Winegarden Fenton-Winegarden
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Linden Headquarters Robert T. Bolo, Jr. Business Center Genesee-Johnson
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Creek-Perkins Baker Park Beecher-Vera B. Rison Burton Memorial Clio
Township-McCarty Flushing Area Forest Township Gaines Station Genesee-
Grand Blanc-McFarlen Robert T. Bolo, Jr. Business Center Headquarters
Creek-Perkins Swartz Creek-Perkins Mt. Morris Montrose-Jennings Linden
Center Grand Blanc-McFarlen Goodrich Genesee Valley Center Genesee
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Rison Baker Park Swartz Creek-Perkins Swartz Creek-Perkins Mt. Morris
Robert T. Bolo, Jr. Business Center Grand Blanc-McFarlen Goodrich Genesee
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Memorial Beecher-Vera B. Rison Baker Park Baker Park Beecher-Vera B. Rison
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Davison Area Fenton-Winegarden Flint Township-McCarty Flushing Area
Johnson Genesee Valley Center Goodrich Grand Blanc-McFarlen Robert
Linden Montrose-Jennings Mt. Morris Swartz Creek-Perkins Swartz Creek-
Linden Headquarters Robert T. Bolo, Jr. Business Center Grand Blanc-
Genesee-Johnson Gaines Station Forest Township Flushing Area Flint
Area Clio Area Burton Memorial Beecher-Vera B. Rison Baker Park B



Library Director David Conklin



Administration Left to right: Amy Goldyn (Finance Manager), Linnette Coselmon (Executive Assistant), David Conklin (Director), Jerilyn Klich (Human Resources Manager), Mary Higginbottom-Johnson (Branch Operations Manager) Note: Kelly Flynn (Community Relations Manager), Darwin McGuire (Technical Services Manager) and Chris Wells (IT Manager) were photographed with their teams.

Message from the Director

The Genesee District Library remains committed to leveraging the latest technologies to bring modern library services to our residents. This is critically important as society moves through the digital information age.

I'm pleased to announce that we've hired a full time Digital Services Librarian. Our new librarian, Ryan Tackabury, is rolling out technology programs to help patrons and staff stay current on digital trends and services.

Along with the library's newer roles of providing access to the digital world and promoting digital literacy, GDL continues to offer traditional physical items and promote literacy.

"In the nonstop tsunami of global information, librarians provide us with floaties and teach us to swim."

~ *Linton Weeks, NPR Digital News and former Washington Post writer*

David Conklin
GDL Director

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Leadership

Library Director

David Conklin

Library Board

William Delaney, Chair
Linda Ryals-Massey, Vice-Chair
Robert Crites, Treasurer
Joan Towarnicky, Secretary
Minnie Armstrong, Trustee
Shari Bennett, Trustee
Valaria Conerly-Moon, Trustee
Sylvester Jones, Jr., Trustee

About the Genesee District Library

The Genesee District Library (GDL) is a public library system serving the residents of Genesee County, Michigan. Our service area covers all communities within the county with the exception of the City of Flint, which is served by the Flint Public Library.

The GDL system consists of 19 locations and includes services such as the Robert T. Bolo Business Center (Grand Blanc-McFarlen) and the Talking Book Center Library for the Blind and Physically Handicapped (Headquarters).

Over one million visits are made annually to the GDL for books, movies, music, technology and programs. Residents within our service area also have online access to books and music.

The GDL was formed on January 1, 1980 through a partnership between Genesee County and Grand Blanc Township. It is governed by an eight-member volunteer board. Funding is provided through a .7481 county-wide millage (excluding the City of Flint). An additional 0.25 mills was approved on May 2, 2011. The millage was renewed in August of 2016 by a 3-to-1 margin. The remaining revenue comes from fees and fines, state aid, grants and gifts.

Staff News



Retirement

Tom Rohrer retired with 47 years of service to Genesee District Library.



Above & Beyond

Left to right: Dave Conklin (Director), Ryan Tackabury (Digital Services Librarian) Ryan was recognized at the annual in-service with the Above & Beyond Award for providing exceptional customer service.



Baker Park Left to right: Wendy Penoyer (Page), Bob Gorney (Librarian), Ann DeLana-Anderson (Page)

Years of Service

Genesee District Library recognized the following individuals for their years of service:



Left to right: Katie Badgley (10 yrs.), Alger Newberry (5 yrs.), Nancy Abbey (5 yrs.), Brian Cutter (5 yrs.), Chris Heron (25 yrs.), Theo Christopher (20 yrs.), Kara Yater (15 yrs.), Jerilyn Klich (5 yrs.), David Conklin (5 yrs.)

What's all the hoopla about?

New to Genesee District Library in 2018 was hoopla, a digital service that allows patrons to instantly borrow eBooks, audiobooks, comics, movies, music and television, 24/7, with their library card. hoopla gives patrons access to over 600,000 titles free, with no waiting and no late fees. Patrons still have access to favorites like Freegal, Overdrive and RB Digital – hoopla merely expands our selection.



Beecher-Vera B. Rison Left to right: Sally-Adrina Taylor (Librarian), Cindy Lo'Ree (Library Assistant), Deon Evans (Page), Dontavious Smith (Page)



Burton Memorial Left to right: Shane Kwasneski (Page), Olivia Kinney (Page), Kim Allen (Library Assistant), Brian Cutter (Librarian)



Clio Left to right: Mary Ellen Fox (Library Assistant), Bobby Clayton (Page), Julia Taratuta (Page), Rachel Bentley (Page), Roy Soncrant (Librarian), Jamie McDonald (Page)

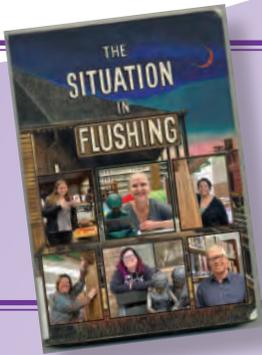


Photo Contest Winner!

The Flushing Area Library staff won the system-wide Photo Contest. Photos were judged on creativity, team spirit, composition, theme and professionalism. The winning staff was treated to pizza and pop. Go Team!



Davison Area Left to right: Terry Fecher (Page), Arianna DiMaggio (Page), Julie Mendel (Library Assistant), Anna Holmberg (Page), Patrick Ewell (Page), Sue Mirsa (Senior Librarian), Zachary Lang (Page), Les Rout (Library Assistant), Heather Fenner (Page), Teresa Jackson (Page), Wendy Gottschalk (Page), Abigail Hauch (Page)



Fenton-Winegarden Left to right: Amy Morgan (Library Assistant), Jessica Kroeger, (Page), Kim McKay (Page), Jim Davis (Page), Kelly Stack (Library Assistant), Chris Heron (Senior Librarian), Jacob Hoffman (Page), Calvin Gamache (Page), Amber Kelly (Page), Benjamin Spencer (Page), Brooke Kienast (Page) Not pictured: Ryan Angles



Flint Township-McCarty Left to right: Stephanie Szabo (Page), Amy Houser (Librarian), Kelsey Mitchell (Page), Paula Bese (Page)

Grants

LSTA Grant

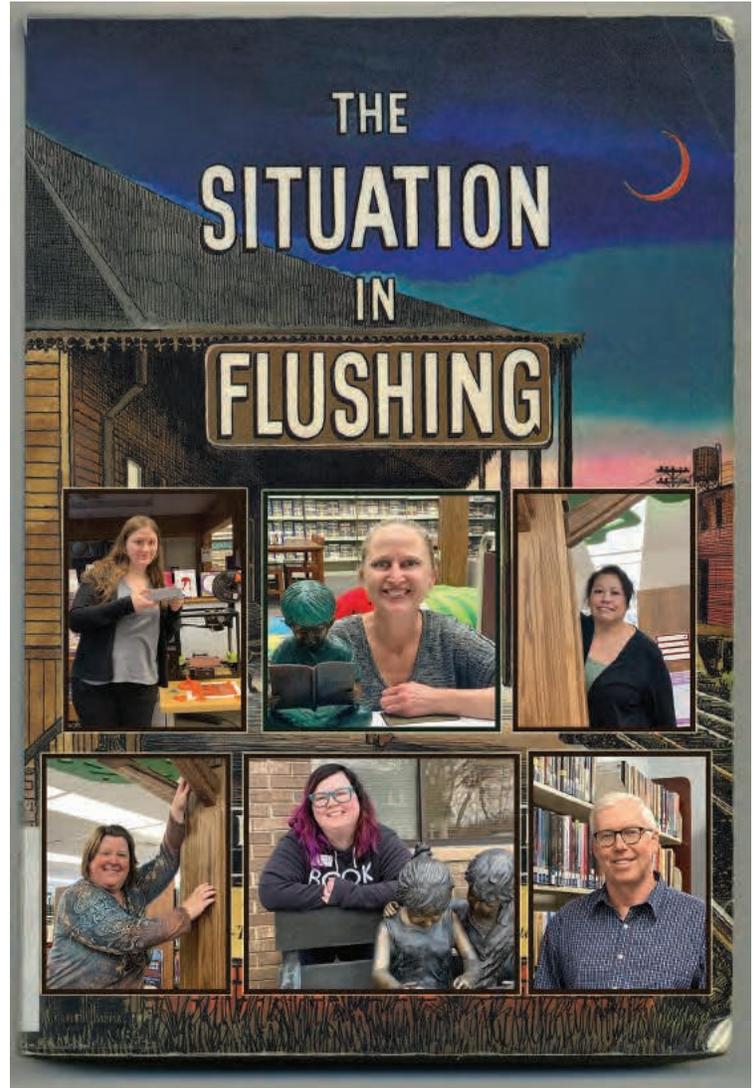
The GDL was awarded five Library Services and Technology Act (LSTA) grants totaling \$9,374. The money was used to purchase technology for three different coding programs and a new portable 3D printer. Also purchased were sets of books and audiobooks to start a new K12 Bag of Books program.

Prime Time Family Reading Time Grant

The GDL was awarded a Prime Time Family Time grant of \$3,000 from the Michigan Humanities Council. This is an extension of the \$8,000 grant awarded in 2016. It allowed GDL to once again provide a six-week program for 16-25 underserved families, with the intention of introducing them to books, family reading and library services. Families were treated to dinner, interacted with a storyteller and humanities scholar, and discussed books and reading. The families won door prizes and received two free books a week.

Oh, My Word!

The Genesee District Library partnered with author Donna Ulrich in support of her Michigan Humanities Council grant, to share copies of her new children's book, *Oh, My Word!* with patrons. Ulrich provided a children's story time and presented each child with a free copy of her book. They also received a free blank book to try writing their own story.



Flushing Area Left to right: Addy Anderson (Library Assistant), Cynthia Farner (Page), Lisa Padilla (Page), Colleen Cain (Library Assistant), Cristen Jackson (Librarian), Dave Nelson (Page)



Forest Township Left to right: Marya Gutek (Librarian), Helen Godin (Page), Paula Pethers (Page), Theresa Lewis (Page)

GDL vs. Peer Libraries

Library	Service Population	Branches	Hours Open	FTEs	Millage Rate	Per Capita Spending	Annual Budget
KDL	395,660	18	49,894	220.93	1.28	\$52.17	\$20,642,000
GDL	332,567	19	43,188	81.95	0.9981	\$23.66	\$8,600,000
CADL	238,859	14	35,493	139.13	1.56	\$45.46	\$10,859,000
FPL	102,434	1	2,214	28.39	4	\$32.35	\$3,314,000
Class VI Average	124,253	5	11,412	59.33	1.48	\$42.73	\$5,570,000

(KDL – Kent District Library, CADL – Capital Area District Libraries, FPL – Flint Public Library); 2017–2018 State Aid Report data

Programming Highlights

Paws to Read

Children's Librarian Katie Badgley and her dog, Dasher, attended Mid-Michigan Therapy Dog training. Once Dasher earned his certification and vest, Katie began taking him to schools and libraries for a Paws to Read program, which gives kids the opportunity to practice reading aloud to Dasher. Katie and Dasher met with 1,310 children, teens and adults in 2018, spreading the joy of books and reading and lovable, huggable dogs.



Summer Reading Challenge

The Genesee District Library had 6,479 kids, teens and adults sign up for the Summer Reading Challenge. Children who completed the challenge had the opportunity to select a prize book. Thank you to the Friends groups that donated funds toward the purchase of prize books. Proceeds from the Black History Month Brunch also help to support this program.

Author Talks

The Genesee District Library welcomed Annie Spence, author of *Fahrenheit 451: Love and Heartbreak in the Stacks*, acclaimed romance writer Beverly Jenkins, Sarah Miller, author of *Caroline: Little House, Revisited*, and Amberrose Hammond, author of *Ghosts and Legends of Michigan's West Coast*.

Local Authors' Showcase

The annual Local Authors' Showcase was held at Grand Blanc-McFarlen Library in April with 22 authors attending. Patrons had an opportunity to meet and mingle with local authors.

Concerts

Patrons were entertained by a number of free concerts including Straight Ahead, Greg Nagy, Peter Bergin, Caribbean Steel Drums, Gemini, Olde Thyme Harmony Quartet, Paul Nolte and the Sticky Notes, and the Gaines Community Band.

Black History Month Brunch

The 17th Annual Black History Month Brunch recognized Communities First, Inc. with the Partner in Progress Award. The Award of Excellence was given to Pastor Jeffery Hawkins, Charles "Chuckii" Montgomery, Jr. and Mr. Sam Wells. Entertainment was provided by the a cappella group Linkin' Bridge, who were finalists on Season 11 of America's Got Talent. This annual event helps to support the Summer Reading Challenge.

Spoken Word

To celebrate National Poetry Month, the Genesee District Library partnered with the Flint Public Library and the University of Michigan-Flint to present a Spoken Word event presented by students in the Spoken Word as Art and Communication class.

March is Reading Month with Pete the Cat

All branches of the Genesee District Library celebrated March is Reading Month with a Pete the Cat game. Pete the Cat was hidden on the shelves in the children's area. Kids were invited to find him, fill out a button describing where they found him, and receive a free prize book, with the goal of familiarizing children with the library stacks.

Lil Monsters' Halloween Bash

The Lil' Monsters Halloween Bash was held at Genesee Valley Center Mall on October 29 with 4,000 in attendance. Trick-or-treat candy was donated by Mott Community College and was distributed at the Genesee Valley Center Library. Students from the Michigan State University College of Human Medicine and Leadership in Medicine for the Underserved volunteered at the event and assisted with the trick-or-treating. The Flint Public Library partnered with GDL as well and led the Monster Mash in Center Court. GDL and FPL both donated children's books for the trick-or-treat book giveaway at the Genesee Valley Center Library.

Get to Know Your Muslim Neighbor

The Genesee District Library and the Muslim American Society partnered to present Get to Know Your Muslim Neighbor at the Grand Blanc-McFarlen branch. The 3-hour open house treated guests to calligraphy, henna, international delicacies and coffee, children's sand art and a poster display titled, A Forgotten History: Muslims & Early America.

To Flint with Love

Singer, songwriter and storyteller Shani Womack shared stories about growing up in Flint from the '70s to the '90s. Her program included songs and poems about the strength and resilience of the people of Flint.



Community Relations Left to right: Jackie Hatcher (Community Relations Assistant), Christine Milner (Page), Kelly Flynn (Community Relations Manager), Katie Badgley (Children's Librarian), Ryan Tackabury (Digital Services Librarian)

An Abundance of Program Choices!

The Community Relations team presented 1,645 programs and outreach events for a total of 39,828 patrons.



Genesee-Johnson Left to right: Shari Suarez (Librarian), Pete Ponzetti (Library Assistant), Shantel Parsell (Page)

Partnerships

Fenton Arts Council

The Genesee District Library partnered with the Fenton Arts Council and participated in Arts Are The Heart. This lively event featured a wide variety of art forms, music, and performance art. Ryan Tackabury, Digital Services Librarian, taught 3D printing and Tinkercad, and 427 kids, teens and adults learned how to design and print a 3D item.

Food Bank of Eastern Michigan

Genesee District Library partnered with the Food Bank of Eastern Michigan to bring a mobile food truck to three GDL branches and provide healthy meals to families in the summer. The Headquarters branch, Genesee-Johnson, and Beecher-Vera B. Rison Library offered lunch and activities four days a week during June, July and August. The Beecher-Vera B. Rison branch served 366 meals, the Headquarters branch served 244 meals and Genesee-Johnson served 68 meals for a total of 678 meals.

Flint ReCAST

The Genesee District Library partnered with Flint ReCAST to bring patrons a free screening of the documentary *Resilience: The Biology of Stress & the Science of Hope*.

Motherly Intercession

The Genesee District Library partnered with Motherly Intercession to share the new K12 Bag of Books program with children and teens. Motherly Intercession works to break the cycle of intergenerational incarceration, and save the lives of the young innocent children of incarcerated parents.



Genesee Valley Center Left to right: Kevin Collins (Librarian), Johnnie Jones (Library Assistant), Gregory Jones (Page), Hannah Bair (Page), Robert Eberly (Page), Carla Gorney (Library Assistant), Todd Sumpter (Library Assistant)

Genesee Valley Regional Center

The Genesee District Library partnered with the Genesee Valley Regional Center to bring books and library services to teens being held in the detention center. Headquarters Librarian Liz Kish and Children's Librarian Katie Badgley shared the new K12 Bags of Books with them, and certified therapy dog Dasher also paid them a visit.

Money Smart Week

The GDL participated in National Money Smart Week at Weston Elementary in Burton. GDL engaged 175 first graders by reading *Lots and Lots of Coins* by Margarette S. Reid. They also received a free copy of the book, provided by Money Smart Week.

YMCA Camp Copneconic

The Genesee District Library and YMCA Camp Copneconic partnered again for the Adventures in Imagination Harry Potter literary day camp. In July and August, 46 children attended.

Many thanks to our

Summer Reading Challenge Prize Contributors:

Allure Salon & Spa, Applebee's Grill & Bar, Bear Soup Deli, Biggby Coffee, Black Rock Bar & Grill, Bowl Flint, B's Bowling Center, Checkers/Rally's, Christian Miller and the Genesee County Agricultural Society, Culver's, Cumulus Media, Davison Home Bakery, El Charrito's-Helena's Original Restaurante, Jimmy John's, McDonald's Davison, NCG Cinemas, Palace Jewelers, Rainforest Café, Somers Floral Design, Wojo's Greenhouse



Marketing Campaign

The theme for the 2018 marketing campaign was Psst...Tell a Friend. Knowing that word of mouth is a powerful tool, and that people who love their library tend to love it a lot, the campaign encouraged people to tell their friends about the great services and all the money they saved at the library. The ads featured Library Dog Flanigan O'Malley, whispering into the ears of a variety of animals.



Goodrich Left to right: Nicholas Badgley (Librarian), April Hillier (Page)
Not Pictured Aimee Baum (Page)



Grand Blanc-McFarlen Left to right: Diane Barden (Page), Norma Wells (Library Assistant), Kara Kvasnicka (Senior Librarian), Craig Fecher (Page), Troy Morris (Page), Kelly Slough (Page), Alger Newberry (Business Librarian) Donna Baroski (Page)

Gifts & Donations

Thanks you to the following people and organizations for giving generously to the Genesee District Library in 2018:

Adams, Ruth	Lepri, Karen
Adkins, Larry & Rene	LeVasseur, Judy
Aitken, Mary Anne	Lueck, Patricia
Armer, Judith	Mac Nee, Mary
Averill, Douglas R.	Martin-Fanone, Sarah
Bayley, Alison	Martin, Cheryl A.
Bennett, Julie & Hal	Martin, Paul
Bliss, Marian & Steve	Massie, Ronald
Bouwman, Dutch & Rita	McCollum Mankowski, Harriet
Brockman, Kyle	McLaren Cardiac Catherization Laboratory
Brophy, Barbara & Jim	Meehle, Jeri & Greg
Burnett, Stephanie	Melinger, Debbie
Cartmell, Tracy	Melton, Timothy
Cmejrek, Joe & Phyllis	Miller, Bob & Marilyn
Coburn, Eileen & Scott	Miller, Gregory
Cogdill, Wayne	Montrose Fraternal Order of Eagles
Cook, Patricia	Newall, Mallory & Paul
Cooper Commercial Group	Nichols, Tanya
Courneya, Cheryl	Pace, Gary & Colleen
Cummings, Eugene & Barbara	Panzlau, David & JoAnne
Dick, Jerry & Carol	Parsons, Betty
Dietrich, Kevin	Perrone, William & Pamela
Drake, Dr. & Mrs. David	Pierce, Kris
Duetsch, Ken & Sharon	Pulford, Joan
Ettinger, Anna	Purcell, Donald
Faricy, Linda	Rhoades, Tim
Felax, Timothy	Rieves, P. W.
Fenton Bay View Club	Robinson, Valerie
Ferrell, Joan	Rogers, Margaret & Ted
Fletcher-Kennedy, Claudette	Saddlemire, James
Flick, Bill & Pat	Scheidemantel, Marilyn
Flushing Women's Club	Schmidt, Wally & Mary
Flynn, Kelly	Shapiro, Monica
Freeman, Marilyn	Shetenhelm, Kay
Frierson, Thomas & Debra	Sinclair, Shari
Fullerton, Judith & Ward Chapman	Sleva, Joyce
Fulton, LoisAnn & Kendell	Slowey Barlow, Arlene
Goff, Lynn	Smith, Frances
Grand Blanc Library Bridge-A-Rama	Snyder Boling, Debbie & Betty Snyder
Griffin, Martin & Kristen	Spicer Jr., Johnny
Holland, Richard	Totzke, Cliff & Julie
Indian Hill Elementary Staff	Tucker, Elaine
Kelley, Bethany	VanLente, Lois & Mustafa Gheriani
Keys, Roosevelt & Sylvia	Watlter, Emily Blair
King, Patricia & Harold & Anna Hirsch	West, Inez
Knecht, Wayne	Williamson, Deborah D.
Kraft, Michelle & Christopher	Wilson, Kristen
Kuiper, Gary & Linda	Wolford, Andy & Lisa & family
Lambert, Brad & LeeAnn	Zaroff, Daniel & Catherine
Lash, Nancy	Zuber, Gloria

National Library Card Sign-up Month

The GDL partnered with the Flint Public Library for National Library Card Sign-up Month in September. Seventy businesses participated, offering discounts to people who show their library card. Warmest thanks to the following businesses:

CLIO

Tropical Smoothie Café-Clio

DAVISON

Davison Home Bakery

Elixer

Tropical Smoothie Café

Vogt's-Davison

Wojo's Garden Splendors

FENTON

Beale Street Smokehouse

Canadian Steak, Fish & Sandwich Co.

The Corner Bar & Grill

Cyclefit Sports

Eclections

Gerych's Distinctive Flowers & Gifts

John's Restaurant & Pizzeria

LaMarsa Mediterranean Cuisine

Legends Bar & Grill

Mancino's of Fenton

Nick & Crew

Pipsqueak Boutique

Reflections Resale Boutique

Sugar Shack

Tropical Smoothie Café-Fenton

FLINT

2nd Time Around Consignment

Anytime Fitness

B's Bowling Center

B-Dogs Specialty Hot Dog Cart

d'Vine Wines

Empress of China Restaurant

Flint Children's Museum

Flint Institute of Arts

Flint Institute of Music

Hoffman's Deco Deli

La Familia Morales

Longway Planetarium

Lunch Studio

Play It Again Sports

Richfield Bowl

Rollhaven Skating Center

Spectacular Spudz

Steady Eddy's Market Café

Totem Books

Tropical Smoothie Café-Flint

Vogt's-Anthony's Flower Market

Vogt's-Flint

FLUSHING

Cops & Robbers Ice Cream

Vogt's-Flushing Flower Market

GOODRICH

B. R. Pet Groomers

Cottage Used Books (at Yellow Dog Market)

Cranberries Café

The English Pantry

John's Steakhouse & Pizzeria

Lucy's Pet Supplies & Feeds

GRAND BLANC

Anytime Fitness (both locations)

Aubree's Pizzeria & Grill

Firehouse Subs

The Grafted Root Eatery

Grand Blanc Music

Leo's Coney Island

Max Well Therapy, LLC

NCG Trillium

Oliver T's Market

Tropical Smoothie Café-Grand Blanc

Vogt's-Grand Blanc Florist

LAKE ORION

Elixer-Lake Orion

Firehouse Subs

LENNON

A Darlin' Dog

LINDEN

Calabria Village

Shirley's Café & Grill

SWARTZ CREEK

Feather 'N Fin

Fireside Coffee

Circulation

BRANCH	2018	2017	%
Baker Park	39,002	45,643	-14.55%
Beecher-Vera B. Rison	28,161	23,735	18.65%
Burton Memorial	58,871	67,093	-12.25%
Clio Area	79,280	90,568	-12.46%
Davison Area	157,278	170,413	-7.71%
Fenton-Winegarden	105,021	116,435	-9.80%
Flint Township-McCarty	37,504	46,821	-19.90%
Flushing Area	64,979	70,374	-7.67%
Forest Township	34,148	37,180	-8.15%
Gaines Station	3,691	3,529	4.59%
Genesee-Johnson	33,605	34,686	-3.12%
Genesee Valley Center	57,083	63,554	-10.18%
Goodrich	26,384	27,777	-5.01%
Grand Blanc-McFarlen	185,428	214,546	-13.57%
Headquarters	78,740	85,941	-8.38%
Linden	44,678	48,539	-7.95%
Montrose-Jennings	36,107	40,945	-11.82%
Mt. Morris	48,237	51,536	-6.40%
Swartz Creek-Perkins	45,329	52,354	-13.42%
Talking Book Center	20,869	22,042	-5.32%
Physical Items Total	1,184,395	1,313,711	-9.84%
eDatabases	161,170	-	-
eAudio	109,170	81,479	33.99%
eBooks	179,376	148,697	20.63%
eVideo	1,631	780	109.10%
eMagazines	10,455	9,679	8.02%
eMusic	140,568	148,130	-5.10%
Digital Items Total	602,370	388,765	54.94%
Grand Total	1,786,765	1,702,476	4.95%



Headquarters Left to right: Liz Kish (Librarian), Lillian Bergey (Page), Dorothy Osborne (Page), Cheryl Oard (Page), Michael García (Page), Jason Bias (Senior Librarian, Talking Book Center)



Linden Left to right: James Gillman (Page), Kalynn Kennedy (Page), Brad Willis (Library Assistant), Bethany Griffith (Page), John Ekleberry (Librarian)



Mt. Morris Left to right: Keosha Betts (Page), Emmy Brydges (Page), Heather VanFleet (Librarian), Lisa Michaels (Page)

Volunteers Work Magic

The GDL had 38 active volunteers in 2018 and they contributed 2,194 hours. They were honored at the annual Volunteer Breakfast on April 10, and entertained by magician Ming Louie. Genesee District Library is grateful for their service.

Visits & Access

BRANCH	2018	2017	%
Baker Park	33,456	36,307	-7.85%
Beecher-Vera B. Rison*	25,554	22,797	-12.09%
Burton Memorial	41,582	48,434	-14.15%
Clio Area	63,269	69,149	-8.50%
Davison Area	96,825	114,379	-15.35%
Fenton-Winegarden	81,647	88,753	-8.01%
Flint Township-McCarty	33,969	35,956	-5.53%
Flushing Area	46,906	52,494	-10.65%
Forest Township	24,797	26,317	-5.78%
Gaines Station	1,586	1,397	13.53%
Genesee-Johnson	23,537	24,252	-2.95%
Genesee Valley Center	82,932	92,498	-10.34%
Goodrich	27,273	30,655	-11.03%
Grand Blanc-McFarlen	165,533	184,845	-10.45%
Headquarters	60,941	66,776	-8.74%
Linden	29,241	29,493	-0.85%
Montrose-Jennings	25,322	25,093	0.91%
Mt. Morris	30,465	34,657	-12.10%
Swartz Creek-Perkins	35,951	43,845	-18.00%
Physical Visits Total	930,786	1,028,097	-9.47%
Virtual Visits Total	507,417	479,929	5.73%
Grand Total	1,438,203	1,508,026	-4.63%
PC Usage (Logins)	165,281	185,115	-10.71%
PC Usage (Hours)	128,753	143,978	-10.57%
WiFi Logins	56,887	53,447	6.44%

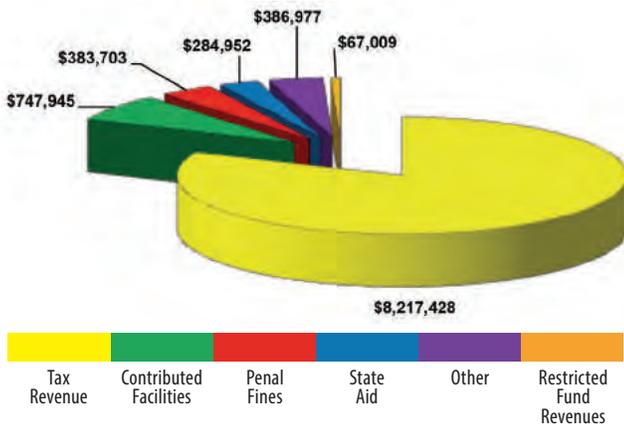


Swartz Creek-Perkins Left to right: Jacob Leonard (Page), Ivan Smith (Librarian), Jen Wiles (Library Assistant), Aurora McGuire (Page), Not Pictured: Samantha Morris (Page)

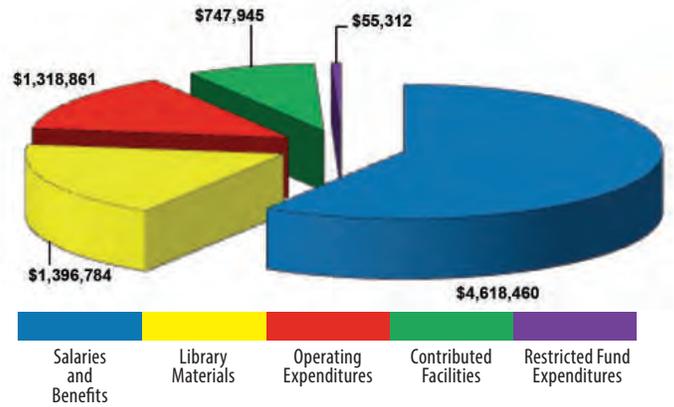


IT Department Left to right: Sheila Pychon (Database Administrator), Chris Wells (IT Manager), Albert Berry II (Computer Operator)

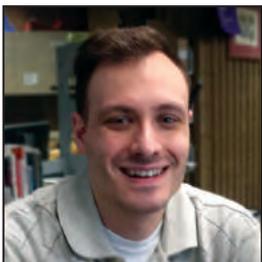
Audited Revenues \$10,088,014



Audited Expenditures \$9,321,637



Not pictured with their group



Nicholas Eisengruber
(Library Assistant)



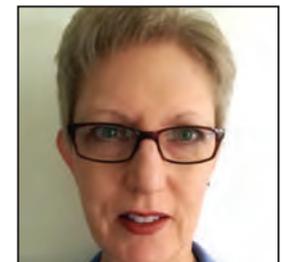
Michale Fecher
(Library Assistant)



Sonya Harrison
(Library Assistant)



Baptiste Irvin
(Site and Facility Custodian)



Jean Morris
(Library Assistant)

Not pictured

Ryan Angles, Susan Baroski, Aimee Baum, Elizabeth Bowen, Monica Bradburn, Olivia Clark, Ron Ivy, Samantha Morris, Rachelle Raynesworth, Janae' Smith, Tasha Williams



Technical Services Left to right: Tracy Carlton (Library Assistant), Melissa Daunt (Library Assistant), Debbie Bohmier (Materials Handler), Darwin McGuire (Technical Services Manager), Vaughn Mortimer (Delivery Driver), Kara Yater (Technical Services Librarian), Ashton Herrick (Page), Adrian Staggs (Library Technical Assistant), DaiJ'a Dunigan (Page), Theo Christopher (Library Assistant)

ROI Summary:

For every \$1 spent on the library it provides \$4.06 in services.

Return on Investment (ROI)

	Circulation/Use	Estimated Value	Cost
Print Books	592,994	\$27.00	\$16,010,838
Magazines	8,841	\$5.00	\$44,205
Audio Books	20,755	\$30.00	\$622,650
DVD/Blu-ray	512,132	\$22.00	\$11,266,904
Playaway View	182	\$79.00	\$14,378
Playaway Launchpad.....	2,948.....	\$110.00.....	\$324,280
PC usage	128,753	\$12.00	\$1,545,036
eBooks	287,501	\$15.00	\$4,312,515
eMagazines.....	10,455.....	\$5.00.....	\$52,275
Database Search	161,170	\$19.00	\$3,062,230
eMusic	121,139	\$1.29	\$156,269
Interloan Requests	27,774.....	\$30.00.....	\$833,220
		Total	\$38,244,800
Operating Budget			\$9,418,760