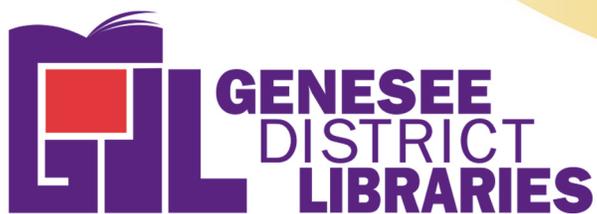




Annual Report

TEAM GDL



thegdl.org



Administration Left to right: David Conklin (Director), Jerilyn Klich (Human Resources Manager), Linnette Coselmon (Executive Assistant), Amy Goldyn (Finance Manager), Mary Higginbottom-Johnson (Branch Operations Manager) *Note:* Kelly Flynn (Community Relations Manager), Darwin McGuire (Technical Services Manager) and Chris Wells (IT Manager) were photographed with their teams.

Message from the Director

Making Communities Better

Dear Friends,

Traditionally, libraries have been recognized for making their communities better. With the advent of the World Wide Web and the subsequent hurricane of information available on the Internet, this conventional wisdom has come under fire. Let me take a moment to reinforce GDL's important role in our communities by highlighting some of the many ways we make them better:

•**Creating Young Readers** - Reading is fundamental to society. It plays a vital role in mind development. The library is dedicated to exposing kids to reading early and often.

•**Supporting Lifelong Learning** - Lifelong learning enhances an individual's understanding of the world and provides them with opportunities to improve their quality of life. The library is dedicated to providing learning opportunities for self-improvement, financial literacy, digital literacy and artistic expression, to name a few.

•**Connecting People to Community Resources** - The world can be a complex place that is difficult to navigate at times. The library is dedicated to developing, promoting and maintaining access to community resources.

In short, we are your human partners, available to help with whatever you need. We don't make communities; we just make them better.

Sincerely,

David Conklin
Director



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Leadership

Library Director
David Conklin

Library Board
William Delaney, Chair
Linda Ryals-Massey, Vice-Chair
Robert Crites, Treasurer
Joan Towarnicky, Secretary

Minnie Armstrong, Trustee
Shari Bennett, Trustee
Valaria Conerly-Moon, Trustee
Sylvester Jones, Jr., Trustee

Staff News



Baker Park Left to right: Ann DeLana-Anderson (Page), Jean Morris (Library Assistant), Bob Gorney (Librarian), Derrick Johnson, Jr. (Page)



Beecher-Vera B. Rison Left to right: Dontavias Smith (Page), Cindy Lo'Ree (Library Assistant), Keosha Betts (Page), Sally-Adrina Taylor (Librarian)

Beecher-Vera B. Rison Library Open House

The Beecher-Vera B. Rison Library was closed for four months due to water damage. An open house was held in November to celebrate the renovations and reopening. Music was provided by classical harpist Dorothea Fields. After her performance, Ms. Fields allowed kids to try the harp and worked with them on finger placement.

Above & Beyond

Two staff members were recognized at the annual In-service with the Above & Beyond Award for providing excellent customer service.



Left to right: Cindy Lo'Ree (Library Assistant), Katie Badgley (Children's Librarian)

Years of Service

Genesee District Library recognized the following individuals for their years of service:



Left to right: Meagan Brown (5 yrs.), Sheila Pychon (5 yrs.), Debbie Bohmier (5 yrs.), Tracy Carlton (20 yrs.), Colleen Cain (15 yrs.), Kim Allen (20 yrs.), Cristen Jackson (5 yrs.), Todd Sumpter (10 yrs.), Sue Misra (15 yrs.), Bob Gorney (15 yrs.)



In Memoriam

Cheryl Baxter, Executive Assistant, passed away on July 24, 2017. Her warm presence is missed by all who knew her. In lieu of flowers, family and friends made memorial donations to the Genesee District Library.



Burton Memorial Left to right: Brian Cutter (Librarian), Carla Gorney (Page), Michale Fecher (Library Assistant)



Clio Left to right: Breanna Aspin (Page), Jamie McDonald (Page), Robert Clayton (Page), Roy Soncrant (Librarian), Mary Ellen Fox (Library Assistant)



Photo Contest Winner!

The Davison Area staff won the district-wide Annual Report Photo Contest. Photos were judged on creativity, team spirit, composition, theme and professionalism. The winning staff was treated to a continental breakfast. Go team!



Davison Area Left to right: Nicole Uptegraff (Library Assisant), Ariana DiMaggio (Page), Sue Misra (Senior Librarian), Madeline Rasberry (Page) Middle: Abigail Hauch (Page), Teresa Jackson (Page), Terry Fecher (Page), Julie Mendel (Library Assistant) Bottom: Ashley Fritz (Page), Patrick Ewell (Page), Heather Fenner (Page)



Davison Area Library Open House

An open house was held at the Davison Area Library on May 18 to showcase the new paint, carpet and mural. Senior Librarian Sue Misra, Director David Conklin, Davison City Manager Andrea Schroeder and Davison Board President Marge Reinhardt spoke. The Davison Library Board also presented a gift to Damien White, the high school student who painted the mural. Singer/songwriter Damian McCarthy performed.



Fenton-Winegarden (a.k.a. "Miss Heron's Library of Peculiar Staff") Back, left to right: Jim Davis (Page), Kelly Stack (Library Assistant), Jacob Hoffman (Page), Melitta Floyd (Page), Ryan Tackabury (Library Assistant) Front: Benjamin Spencer (Page), Jessica Kroeger (Page), Calvin Gamache (Page), Brooke Kienast (Page), Christine Heron (Senior Librarian), Krystal Starr-Perry (Library Assistant), Kim McKay (Page)

This photo is modeled after the popular book *Miss Peregrine's Home for Peculiar Children* by Ransom Riggs.



Flint Township-McCarty
 Left to right: Nicholas Badgley (Temporary Branch Librarian), Kim Allen (Library Assistant)



Flushing Area Left to right: Jason Bias (Librarian), Colleen Cain (Library Assistant), Cynthia Farner (Page)

Grants

LSTA Grant

The GDL was awarded a Library Services and Technology Act (LSTA) grant in the amount of \$2,000 to purchase ten Chromebooks to be used in a program called Tinkercad for Techie Teens. This program brought STEM activities to 32 teens during July and August.

Prime Time Family Reading Time Grant

GDL was awarded a Prime Time Family Time grant of \$3,000 from the Michigan Humanities Council. This was an extension of the \$8,000 grant awarded in 2016, which made it possible for the GDL to once again provide a six-week program for 16–25 underserved families with the intention of introducing them to books, family reading and library services. Families shared a meal, interacted with a storyteller and humanities scholar, and discussed books and reading. The families won door prizes and received two free books a week.



Forest Township Left to right: Theresa Lewis (Page), Marya Gutek (Librarian), Paula Pethers (Page)

GDL vs. Peer Libraries

Library	Service Population	Branches	Hours Open	FTEs	Millage Rate	Per Capita Spending	Annual Budget
GDL	332,567	19	39,890	82.55	0.9981	\$22.11	\$8,600,000
KDL	395,660	19	50,044	211.85	1.28	\$49.52	\$19,600,000
CADL	238,859	14	34,390	142.15	1.56	\$43.64	\$10,400,000
FPL	102,434	1	2,187	31.15	4	\$30.82	\$3,200,000
Class VI Average	124,253	5	11,288	58.44	1.48	\$41.00	\$5,100,000

(KDL– Kent District Library, CADL– Capital Area District Libraries, FPL– Flint Public Library); 2016–2017 State Aid Report data

Programming Highlights

The Nineteen

In 2017, the program guide was given a facelift and a new name. The guide is now called *The Nineteen* to reflect that it includes programming for all of Genesee District Library's 19 branches. A new format and a Table of Contents make it more reader-friendly, and it is now published four times a year instead of three.

Summer Reading Challenge

The Genesee District Library had 6,268 kids, teens and adults sign up for the Summer Reading Challenge. Children who completed the challenge had the opportunity to select a prize book. Thank you to the Friends groups that donated funds toward the purchase of books and prizes.

Local Authors' Showcase

The annual Local Authors' Showcase was held at Grand Blanc-McFarlen Library in April with 22 authors attending. Patrons had an opportunity to meet and mingle with local authors.

Concerts

Patrons were entertained by a number of free concerts including We Are the Northern Lights, Straight Ahead, Gemini, Jim Perkins, Dan Hall, Sean Dobbins and the Gaines Community Band.

Private Screenings

The GDL continued to partner with NCG Trillium Theatre in Grand Blanc to offer patrons private screenings on the following books-turned-blockbusters: *Beauty and the Beast*, *Diary of a Wimpy Kid*, *Captain Underpants*, *Cars 3* and *Despicable Me 3*.

Black History Month Brunch

The 16th Annual Black History Month Brunch recognized Youth Quest/Teen Quest with the Partner in Progress Award. The Award of Excellence was granted to Sheila Miller-Graham, Yvonne Penton, Reggie Smith and Charles H. Winfrey. Entertainment was provided by the Motown cover band Serieux and comedienne Crystal P. This annual event helps to support the Summer Reading Challenge.

Mobile Maker Club

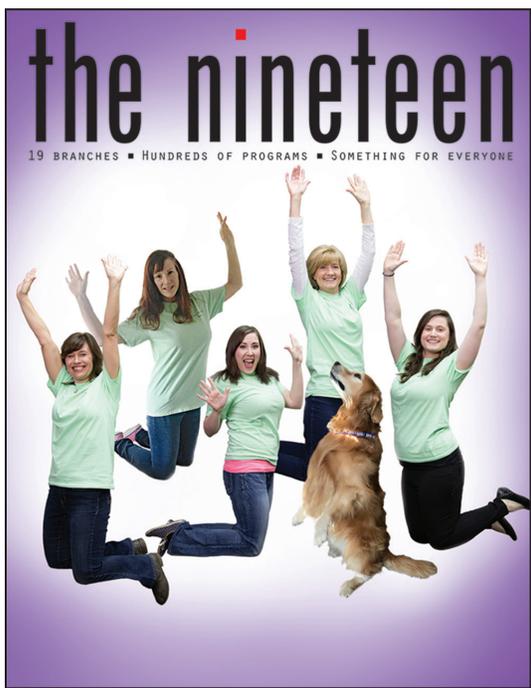
Children's Librarian Katie Badgley took her Mobile Maker Club to many GDL branches. What was originally designed as a tween/teen program has become a family program. Kids and their families enjoyed Squishy Circuits, Squigz, Tinkercad, littleBits, Makey Makey, LEGOs, Ozobots and button making.

Breakout Box Challenge

The Breakout Box is the problem-solving craze of 2017. Children's Librarian Katie Badgley held several themed Breakout Box challenges. Teams of kids solved puzzles and figured out clues to open the five locks on the Breakout Box to get to the candy and treats inside.

Rockin' Reading Rally

The Storytellers headlined the March 4th event that attracted 130 people to the Genesee Valley Mall Center Court. After the program, children and their families were invited to the Genesee Valley Center branch for a free book and a snack.



Community Relations Left to right: Eileen Button (Community Relations Assistant), Katie Badgley (Children's Librarian), Jackie Hatcher (Page), Kelly Flynn (Community Relations Manager), Flanigan O'Malley (Library Dog), Christine Milner (Page)

Marketing Campaign

The theme for the 2017 marketing campaign was Genesee District Library: *It's Not What You Think*. The campaign was the result of real-life conversations: "Aren't libraries just a bunch of dusty old books?" "No one uses libraries anymore, do they?" The campaign took that conversation public, featuring an antagonist asking questions about library services and responses from Library Dog Flanigan O'Malley, the witty protagonist.



Genesee-Johnson Left to right: Shari Suarez (Librarian), Tasha Williams (Page)



Genesee Valley Center Left to right: Raven Raynesworth (Page), Shalonda Griffin (Library Assistant), Rachele Brooks (Page), Cristen Jackson (Librarian)



Goodrich Left to right: Meagan Brown (Librarian), April Hillier (Page), Aimee Baum (Page)

Lil' Monsters Halloween Bash

The Lil' Monsters Halloween Bash was held at the Genesee Valley Center Mall on October 28 with 2,500 in attendance. Kids trick-or-treated in the mall and enjoyed the Rick Kelley Music and Dance Show. They also received a free book at the Genesee Valley Center Library.

Meet Up & Eat Up

Genesee District Library partnered with the Food Bank of Eastern Michigan to bring a mobile food truck to two GDL branches and provide healthy meals to families in the summer. The Headquarters branch and Beecher-Vera B. Rison Library offered lunch and activities four days a week during June and July. The Headquarters branch served 342 meals and the Beecher-Vera B. Rison branch served 805 meals, for a total of 1,147 free meals.

Michigan Legal Help

The Genesee District Library partnered with Legal Services of Eastern Michigan and Michigan Legal Services. Patrons may easily access the site via a promo button on the GDL website.

Get to Know Your Muslim Neighbor

The Genesee District Library partnered with the Muslim American Society to present Get to Know Your Muslim Neighbor. Patrons had the opportunity to

learn about American Muslims and enjoy hands-on activities. The three-hour open house featured A Forgotten History: Muslims & Early America poster exhibit, panel discussion, calligraphy, henna, pastries and coffee.

Flint Youth Theatre

The Genesee District Library partnered with the Flint Youth Theatre to bring a Drama Club to GDL. Teens and tweens worked with FYT staff to learn improv and write their own screenplay.

Genesee Valley Regional Center

The Genesee District Library partnered with the Genesee Valley Regional Center to bring books and library services to teens being held in the detention center. Headquarters Librarian Liz Kish and Children's Librarian Katie Badgley shared books, crafts and literary programs with the kids.

Cookies with Cops Story Time

Genesee District Library partnered with the Grand Blanc Township Police to present a story time for kids. Ten officers answered questions and read aloud children's books about police officers. Over 125 people attended. Jimmy the Drug Dog was a huge hit, as were the cookies.

YMCA Camp Copneconic

The Genesee District Library and YMCA Camp Copneconic expanded their Adventures in Imagination Harry Potter literary day camp from one week to two. In July and August, 50 children attended. The GDL provided Charms 101 with Jeff Wawrzaszek, Potions 101 with Sloan Longway, and Wizardry with Cameron Zvara. Campers also listened to chapters of the audiobook and enjoyed crafts and games that corresponded with the chapters.

Money Smart Week

The GDL participated in National Money Smart Week at Atherton Elementary in Burton. GDL engaged 100 children by reading *A Dollar for Penny* by Dr. Julie Glass. They sang a song about spending money and used play money to "purchase" items. They also received a free copy of the book, provided by Money Smart Week and PNC Bank.

National Library Card Sign-up Month

The GDL partnered with the Flint Public Library for National Library Card Sign-up Month in September. Sixty-four businesses participated, offering discounts to people who show their library card.



Grand Blanc-McFarlen Back, Left to right: Kara Kvasnicka (Senior Librarian), Diane Barden (Page), Troy Morris (Page), Donna Baroski (Page), Elizabeth Bowen (Page) Front: Alger Newberry III (Business Librarian)



Headquarters Left to right: Ian Fox (Page), Liz Kish (Librarian), Shirley Jones (Library Assistant), Tom Rohrer (Reference Librarian), Lindsay Skinner (Page)

Gifts & Donations



Volunteers

The GDL had 40 active volunteers in 2017 and they contributed 2,316 hours. Genesee District Library is grateful for their service.

Warmest thanks to the following people and organizations for giving generously to the Genesee District Library in 2017:

A Darlin' Dog
 Allure Salon
 Applebee's (Davison)
 Aubree's Pizzeria & Grill
 Charles A. Bachman
 Henry & Norma Bargiel
 Beale Street Smokehouse
 R. J. Bennett
 Bentley Florist
 Bowl Flint
 Marie Boyll
 Rita Brimley
 Café Rhema
 Canadian Steak, Fish & Sandwich Co.
 Carter Elementary
 China Garden
 Carol Ciavonne
 Cinema Hollywood
 M. Clapp
 Columbine Poets of Colorado
 Cops & Robbers Ice Cream
 Cottage Used Books
 Cranberries Café
 Cumulus Broadcasting LLC
 Elyse Cushman
 Cyclefit Sports
 Michael E. Dach
 Davison Home Bakery
 Kristine Dexter
 Robert & Kathleen Dowd
 Carole Eckhout
 Elixer
 Empress of China Restaurant
 The English Pantry
 The Fenton House
 Fireside Coffee
 Flint Institute of Music
 Flushing Women's Club
 Friends of the Genesee District Library
 Genesee County Fair

Genesee District Library Foundation
 Genesee Health System
 Gerych's Distinctive Flowers & Gifts
 Mike & Carolyn Gilbert
 The Grafted Root Eatery
 Grand Blanc Music
 Grand Reserve Friends & Neighbors
 Great Harvest Bread Company
 The Green Olive Tree
 Helena's El Charrito's
 Bill & Lois Henderson
 April Hillier
 Hoffman's Chop Shop
 Hoffman's Deco Deli
 Hougen Foundation
 George & Christine Jones
 Julia A. Kane
 Roosevelt & Sylvia Keys
 Jeff & Lisa King
 Scott Lacey
 LaMarsa Mediterranean Cuisine
 Cathy Lane
 The Laundry
 Leo's Coney Island
 Suzanne Linder
 Lisa's Hair & Nails
 Lunch Studio
 Mancino's of Fenton
 Max Well Therapy, LLC
 David McDonald
 McDonald's (Davison)
 Bobbie & Allen McEntire
 Patricia McMinn
 Michigan's Greatest Fudge
 Sherry & Mike Miske
 Joseph W. Mitlyng
 National Pipeline Services
 NCG Cinemas
 Lena Nilsson
 C. Noel

Northern Country Chic
 Oak Road Neighbors (Annette Briolat)
 Palace Jewelers
 Pipsqueak Boutique
 Play It Again Sports
 Marsha Porter
 The Quilter's Garden
 Gretchen Railing
 Rainforest Café
 Rally's
 Richard Remington
 Tim Rhoades
 Phillip Rieves
 Albert Rizzio
 Roll Haven
 Kathleen Rollins
 Royal Gardens Flowers
 Marilyn Scheidemantel
 David Schneider
 Dave & Jean Schopieray
 Shirley's Café & Grill
 Norman Simoneau
 Amy & Don Slagle
 Sloan Longway
 Pamela Smith
 Spectacular Spudz
 Steady Eddy's Market Café
 Sub Zero Ice Cream
 Table & Tap
 Carolyn Taylor-Caywood
 John Teselsky
 Douglas & Sandra Tilden
 Totem Books
 Tropical Smoothie Café
 VG's Starbucks (Davison)
 Vogt's
 The Whiting
 WJRT ABC 12
 Wojo's Garden Splendors

Circulation

BRANCH	2017	2016	%
Baker Park	45,643	49,289	-7.40%
Beecher-Vera B. Rison*	23,735	36,636	-35.21%
Burton Memorial	67,093	74,075	-9.43%
Clio Area	90,568	102,347	-11.51%
Davison Area	170,413	194,038	-12.18%
Fenton-Winegarden.....	116,435	130,269	-10.62%
Flint Township-McCarty	46,821	51,535	-9.15%
Flushing Area	70,374	73,638	-4.43%
Forest Township	37,180	43,510	-14.55%
Gaines Station	3,529	4,264	-17.24%
Genesee-Johnson	34,686	37,369	-7.18%
Genesee Valley Center.....	63,554	70,806	-10.24%
Goodrich	27,777	29,305	-5.21%
Grand Blanc-McFarlen	214,546	227,727	-5.79%
Headquarters.....	85,941	96,856	-11.27%
Linden	48,539	50,115	-3.14%
Montrose-Jennings	40,945	45,593	-10.19%
Mt. Morris	51,536	59,069	-12.75%
Swartz Creek-Perkins	52,354	61,223	-14.49%
Talking Book Center	22,042	6,797	224.29%
Physical Items Total	1,313,711	1,444,461	-9.05%
eBooks	230,176	195,136	17.96%
eMagazines	9,679	11,985	-19.24%
eMusic	148,130	155,065	-4.47%
Digital Items Total	387,985	362,186	7.12%
Grand Total	1,701,696	1,806,647	-5.81%

*Beecher-Vera B. Rison Library was closed for four months due to water damage.



Linden Left to right: John Ekleberry (Librarian), Bethany Griffith (Page), Kalynn Kennedy (Page), James Gillman (Page)



Montrose-Jennings Left to right: Nancy Abbey (Librarian), Chris Mapham (Page), Karen Galindo (Page), Tiffany Nottingham (Page)



Mt. Morris Back, Left to right: Emmy Brydges (Page), Heather VanFleet (Librarian) Front: Robyn Woodruff (Page), Stefanie Waldron (Page)



Swartz Creek-Perkins Back, Left to right: Jacob Leonard (Page), Samantha Morris (Page) Front: Ivan Smith (Librarian), Aurora McGuire (Page)

Visits & Access

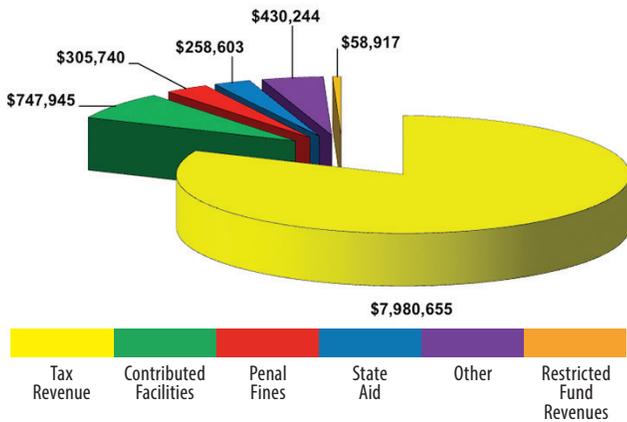
BRANCH	2017	2016	%
Baker Park	36,307	39,184	-7.34%
Beecher-Vera B. Rison*	22,797	40,610	-43.86%
Burton Memorial	48,434	49,771	-2.69%
Clio Area	69,149	69,726	-0.83%
Davison Area	114,379	127,038	-9.96%
Fenton-Winegarden	88,753	89,445	-0.77%
Flint Township-McCarty	35,956	38,776	-7.27%
Flushing Area	52,494	54,970	-4.50%
Forest Township	26,317	29,789	-11.66%
Gaines Station	1,397	1,579	-11.53%
Genesee-Johnson	24,252	25,829	-6.11%
Genesee Valley Center	92,498	101,994	-9.31%
Goodrich	30,655	35,683	-14.09%
Grand Blanc-McFarlen	184,845	190,096	-2.76%
Headquarters	66,776	72,003	-7.26%
Linden	29,493	31,501	-6.37%
Montrose-Jennings	25,093	29,490	-14.91%
Mt. Morris	34,657	33,648	3.00%
Swartz Creek-Perkins	43,845	45,966	-4.61%
Physical Visits Total	1,028,097	1,107,098	-7.14%
Virtual Visits Total	479,929	471,338	1.82%
Grand Total	1,508,026	1,578,436	-4.46%
PC Usage (Logins)	185,115	209,324	-11.57%
PC Usage (Hours)	143,978	166,666	-13.61%
WiFi Logins	53,447	80,581	-33.67%

*Beecher-Vera B. Rison Library was closed for four months due to water damage.

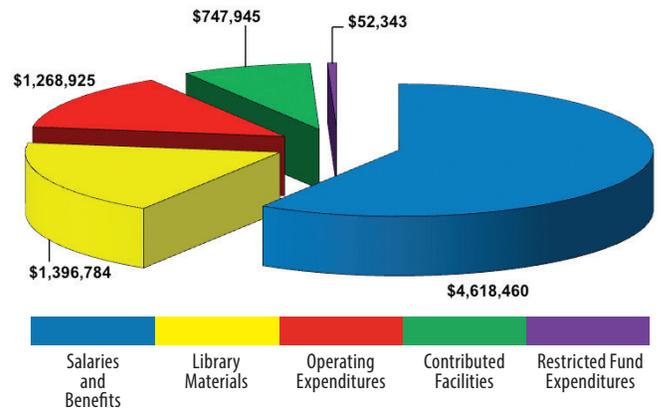


Technical Services Left to right: Tracy Carlton (Library Assistant), Vaughn Mortimer (Delivery Driver), Kara Yater (Technical Services Librarian), Theo Christopher (Library Assistant), Melissa Daunt (Library Assistant), Debbie Bohmier (Materials Handler), Darwin McGuire (Technical Services Manager)

Audited Revenues \$9,782,104



Audited Expenditures \$9,110,050



Not pictured with their group:



Kevin Collins
(Library Assistant)



Amy Houser
(Flint Township-McCarthy Librarian)



Baptiste Irvin
(Site and Facility Custodian)



Johnnie Jones
(Library Assistant)



Marlena Moore
(Library Assistant)



Pete Ponzetti
(Library Assistant)



Jennifer Wiles
(Library Assistant)



Joel Zuehlke
(Library Assistant)



ROI Summary:

For every \$1 spent, the GDL provides \$4.73 in services.

IT Department *Left to right:* Albert Berry II (Computer Operator), Sheila Pychon (Database Administrator), Chris Wells (IT Manager)

Return on Investment (ROI)

	Circulation/Use	Estimated Value	Cost
Print Books	636,557	\$27.00	\$17,187,039
Magazines	9,308	\$5.00	\$46,540
Audio Books	25,243	\$30.00	\$757,290
DVD/Blu-ray	589,660	\$22.00	\$12,972,520
Playaway View	169	\$79.00	\$13,351
Playaway Launchpad.....	2,769	\$110.00	\$304,590
PC usage	143,978	\$12.00	\$1,727,736
eBooks	230,176	\$15.00	\$3,452,640
eMagazines.....	9,679	\$5.00	\$48,395
Database Search	293,969	\$19.00	\$5,585,411
eMusic	148,130	\$1.29	\$191,088
Interloan Requests	28,024	\$30.00	\$840,720
		Total	\$43,127,320
Operating Budget			\$9,110,050