From the Director

Dear Friends,

The biggest and best news to come out of the Genesee District Library in 2016 was the resounding high-five we received from voters on August 2. Our 10-year millage renewal was passed by a 70 percent margin.

We are the third largest library system in Michigan with an annual budget of $8,617,737. Because we always strive to do more with less, our community enjoys a $5.30 return on investment for every $1 spent on library services.

In 2016, we ran 1,276 programs and over 37,000 people attended them. Adding a Children’s Librarian to our staff had a huge impact on our programming efforts. Katie Badgley ran 100 programs, visited 34 schools and attended 21 community events, fostering a love of books and reading wherever she went.

Our Summer Reading Challenge numbers continue to grow, and in 2016 adults were encouraged to participate, too. With the addition of adult participation, signups increased by 43 percent.

With Genesee County’s vote of confidence, we are moving forward into 2017 with a renewed commitment to offer the very best programs and services to our patrons.

Heartfelt thanks to the residents of Genesee County. It’s been a good year.

David Conklin
Director

Priority Children’s Award

The Genesee District Library and Flint Public Library received the Priority Children Children’s Champion Award for outstanding service to children in Genesee County.

Millage

On August 2, 2016 the residents of Genesee County gave a resounding thumbs-up to Genesee District Library by passing a 10-year millage renewal with a 70 percent margin.
Staff News

Years of Service
The following people were recognized for their years of service:
Front, left to right: Shirley Jones (40 yrs.), MaryAnn Johnson (10 yrs.), Mary Ellen Fox (10 yrs.).
Back (left to right): Tom Rohrer (45 yrs.), Melissa Daunt (15 yrs.), Johnnie Jones (10 yrs.), Michale Fetcher (10 yrs.), Nicholas Badgley (10 yrs.). Not pictured: Kelly Stack (10 yrs.).

Richard Handwerker Customer Service Award
Left to right: David Conklin (Director), Michale Fetcher (Library Assistant)

MLA Leadership Academy
Cristen Jackson (Genesee Valley Center Branch Librarian) graduated from the Michigan Library Association Leadership Academy in October 2016.

Kay Hills Customer Service Award
Left to right: David Conklin (Director), Sue Misra (Davison Area Senior Librarian)

VetBiz Central Award
Business Librarian, Trevor Winn, was honored with the Resource Partner Recognition Award by VetBizCentral for his work with veterans that want to start a business. This is an award that usually goes to corporations, but was given to Trevor for his outstanding knowledge and experience in the area of business startups.

Retirement
Faye Gulley, Flushing Area Librarian, retired with almost 19 years of service to Genesee District Library.
Volunteers
The GDL has 49 active volunteers and they contributed 2,327 hours in 2016. We are grateful for their service.

Homebound Services
Regular and large print books can be mailed to you, free of charge, if you are permanently or temporarily homebound and cannot visit the library.

Myth: "No one uses the library anymore."
Fact: In 2016, the GDL had:
103,923 Active Patrons; 1,107,098 Physical Visits
471,338 Virtual Visits

Baker Park Left to right:
Derrick Jones (Page), Robert Gorney (Librarian),
Ann DeLana-Anderson (Page)

Beecher-Vera B. Rison Front, left to right:
Sally-Adrina Taylor (Librarian), Cindy Lo’Ree (Library Assistant),
Back, left to right: Arriya Douglas (Page), Keosha Betts (Page)

Burton Memorial Left to right:
Kim Allen (Library Assistant),
Brian Cutter (Librarian),
Carla Gorney (Page)

Clio Area Front, left to right:
Mary Ellen Fox (Library Assistant), Bobby Clayton (Page)
Back, left to right: Roy Soncrant (Librarian),
Jamie McDonald (Page)
**NEA Big Read**

The GDL was awarded the NEA Big Read grant in the amount of $14,000 to promote Jack London’s *The Call of the Wild*. The GDL partnered with Flint Youth Theater, Davison Middle School and Grand Blanc West Middle School. Over 900 middle school students were given a copy of the book to keep, and then enjoyed class discussion, theatrical interpretations, a school assembly featuring Jack London impersonator Michael Oakes, and a field trip to the Flint Youth Theater to see a live performance.

**Community Foundation of Greater Flint**
Genesee District Library was awarded a $2,000 grant from the Community Foundation of Greater Flint to purchase prize books for the Summer Reading Challenge.

**YALSA/Dollar General**
Genesee District Library was awarded a $1,000 grant from YALSA/Dollar General and provided “Get in the Game with Zach Gowen” at Beecher-Vera B. Rison. Patrons enjoyed meeting this former WWF wrestler and American Ninja Warrior who shared his inspirational story and motivational message to all ages. *American Libraries Magazine* covered the event, as did ABC12’s morning news show.

**GDL vs. Peer Libraries**

<table>
<thead>
<tr>
<th>Library</th>
<th>Service Population</th>
<th>Branches</th>
<th>Hours Open</th>
<th>FTEs</th>
<th>Millage Rate</th>
<th>Per Capita Spending</th>
<th>Annual Budget</th>
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<td>KDL</td>
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<td>18</td>
<td>45,418</td>
<td>198</td>
<td>1.28</td>
<td>$37.15</td>
<td>$14,700,000</td>
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<tr>
<td>GDL</td>
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<td>19</td>
<td>40,142</td>
<td>82</td>
<td>0.9981</td>
<td>$25.86</td>
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<td>CADL</td>
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<td>14</td>
<td>33,998</td>
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<td>1.56</td>
<td>$41.87</td>
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<td>FPL</td>
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<td>1</td>
<td>2,174</td>
<td>29.5</td>
<td>4</td>
<td>$31.24</td>
<td>$3,200,000</td>
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<td>Class VI Average</td>
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<td>5</td>
<td>11,277</td>
<td>58</td>
<td>1.48</td>
<td>$39.63</td>
<td>$5,000,000</td>
</tr>
</tbody>
</table>

(KDL – Kent District Library, CADL – Capital Area District Libraries, FPL – Flint Public Library); 2015–2016 State Aid Report data

**Fenton-Winegarden Left to right:**
Ben Spencer (Page), Jason Bias (Library Assistant), Johnnie Jones (Library Assistant), Kelly Stack (Library Assistant), Cassandra Miron (Page), Ryan Tackabury (Library Assistant), Melissa Browne (Page), Holly Bannerman (Page), Shelby Kienast (Page), Christine Heron (Senior Librarian), Jacob Hoffman (Page)
Summer Reading Challenge
The Genesee District Library had 5,546 children sign up for the Summer Reading Challenge. In addition, the Challenge was opened to adults for the first time, with 1,797 signing up. Over 11,269 children and their families attended summer events at our 19 branches. Children who completed the challenge had the opportunity to select a prize book of their own. Thank you to the Friends groups that donated funds toward the purchase of these books.

Money Smart Week
The GDL participated in National Money Smart Week at Gates Elementary in Davison. Children’s Librarian Katie Badgley engaged five classes (132 first graders) by reading Rosemary Wells’ *Bunny Money* and playing a money game.

Programming Highlights

Myth: “No one uses the library anymore.”
Fact: In 2016, the GDL had:
- 7,343 Summer Reading Challenge Participants
- 1,262 Programs Offered
- 37,067 Program Attendees

Creek Stewart
To complement the NEA Big Read book choice, *The Call of the Wild*, the fall theme was Get Wild at the Library. Survival expert Creek Stewart, star of the Weather Channel’s *Fat Guys in the Woods*, kicked things off with a fabulous presentation at Grand Blanc-McFarlen and Clio Area, using themes from the book in his anecdotes about wilderness survival.

National Library Card Sign-up Month
The GDL partnered with the Flint Public Library for the National Library Card Sign-up Month in September. Forty-three businesses participated.

Concerts
Our patrons were entertained by a number of free concerts including The Accidentals, Straight Ahead, Madcat, Gemini, Dan Hall, Humphrey-McKeown, and Finvarra’s Wren.

Black History Month Brunch
The 15th annual brunch recognized the Ennis Center for Children with the Partner in Progress Award. The Award of Excellence was presented to Reverend Alfred L. Harris, Sr., Mr. Henry Hatter, Coach Courtney Hawkins and Ms. Burnie G. Nelson. Entertainment was provided by award-winning gospel singer JMoss, singer/songwriter Lydia Seale, spoken word artist Dr. Traci Currie, and speed painter Martina Hahn.

NCG Trillium Theater Partnership
The GDL continues to partner with NCG Trillium Theatre in Grand Blanc to offer patrons private screenings on books-turned-blockbusters. In 2016 patrons got to see *Fantastic Beasts and Where to Find Them*, *The BFG* and *Allegiant*.

Community Relations
Left to right:
- Eileen Button (Community Relations Assistant)
- Jackie Hatcher (Page)
- Joel Zuehlke (Page)
- Kelly Flynn (Community Relations Manager)
- Katie Badgley (Children’s Librarian)

Flint Township-McCarty
Left to right: Tara Kanon (Librarian), Addy Anderson (Page)
Kate DiCamillo
Over 250 patrons attended an author talk and book signing with two-time Newbery Medalist and best-selling author Kate DiCamillo at the Grand Blanc-McFarlen branch on July 12. Barnes & Noble partnered with GDL on a book fair to provide DiCamillo’s books for sale, which earned the Genesee District Library $200.00.

Gift of Life Partnership
Thanks to Library Assistant Shalonda Griffin, Genesee District Library was the first library to offer ongoing district-wide access to the Michigan Organ Donor Registry through a partnership with Gift of Life Michigan. Patrons at all 19 GDL branches, and visitors to the GDL website, now have convenient, easy access to the donor registry. What makes this partnership valuable is the increased access to the state’s organ donor registry. Typically, people join the donor registry when they visit the Secretary of State’s office every few years. People visit the library far more frequently, increasing exposure for Gift of Life Michigan. Patrons can register online via the GDL website. They may also register in person at any branch.

Tracie McMillan
In partnership with the University of Michigan-Flint, GDL hosted author Tracie McMillan at the Grand Blanc-McFarlen branch on October 4. Tracie discussed her undercover food exposé The American Way of Eating.

YMCA Camp Copneconic
For the first time the Genesee District Library partnered with YMCA Camp Copneconic to create Adventures in Imagination, a Harry Potter-themed literary day camp. From July 18 to 22, 40 children, ages 8 to 11, enjoyed a variety of Harry Potter activities. ABC12 covered the event.

Former WWE Wrestler Zach Gowen Visits GDL
Former WWE wrestler Zach Gowen presented a motivational workshop for teens at the Beecher-Vera B. Rison Library on June 18. Gowen, a Detroit native, lost his leg to cancer when he was eight and was the first one-legged WWE wrestler featured on SmackDown! with cultural icons Hulk Hogan, Rowdy Roddy Piper, Brock Lesnar, and Vince McMahon. Genesee District Library also partnered with Beecher High School and facilitated a school assembly with Gowen. The program was made possible through grants from the Young Adult Library Services Association (YALSA) and Dollar General Literacy Foundation.

Rockin’ Reading Rally
The Storytellers and Cirque Amongus headlined the February 27th event that attracted 300 people to the Genesee Valley Mall Center Court. After the program, children and their families were invited to the Genesee Valley Center branch for snacks and free books.

Flushing Area Left to right:
Faye Gulley (Librarian), Colleen Cain (Library Assistant), David Nelson (Page), Quinn Thon (Page)

Forest Township Left to right:
Paula Pethers (Page), Marya Gutek (Librarian), Theresa Lewis (Page)
Donations & Gifts

Warmest thanks to the following people and organizations for giving generously to the Genesee District Library in 2016:

All Friends Groups of the Genesee District Library
2nd Time Around Consignment
A Darlin’ Dog
Applebee’s (Davison)
Aubree’s Pizzeria & Grill
Carl & Sally Bach
Charles Bachman III
Bay View Club
Emery & Juanita Bennett
Bentley Florist
Michael & Deborah Bourke
Bowl Flint
Café Rhema
Steve & Cindy Caudell
Cinema Hollywood
Community Foundation of Greater Flint
Cops & Robbers Ice Cream
Cork on Saginaw
Cranberries Café
Cumulus Media
Mary Darby
Davison Farmer’s Market
Davison Home Bakery
Jean Dean
Donald & Malois DeGraff
Mr. & Mrs. Berlin Dobson
Elections
Jill Edson
El Charito’s
Elixer
Kathy Elsworth-Mahaffy
Emotions Anonymous (Holly)
James & Kendra Eshbaugh
Feather & Fin
Fireside Coffee
Flint Institute of Arts
Flint Institute of Music
Flushing Women’s Club

Foundation for Mott Community College
GDL Supporter
Genesee District Library Foundation
Gerych’s Flowers
Grand Blanc-McFarlen Library
Bridge-a-Rama
Cheryl & Lisa Grant
Great Harvest Bread Company
Hamilton Community Health Network
William & Adrienne Hardiman
Lois B. Hayna
Hougen Foundation
William & Kathleen Hutton
George & Christine Jones
Karen & Albert Joyn
Byron & Lucille Joys
Roosevelt & Sylvia Keys
Leo’s Coney Island
Suzanne Linder
Marilyn Lindman
Max Well Therapy, LLC
Merge Flint
Michigan’s Greatest Fudge
Mideastern Michigan Library Cooperative
Molina Healthcare
Peggy Morton & Terry Bretzlaflf
Jeff & Melissa Moss
Herbert & Carolyn Nash
National Endowment for the Arts
NCG Cinemas
Gretchen Olney
103.9 – The Fox
Palace Jewelers
Hernang V. Patel
Cathi Haddon Penland
Ken & Gail Perrin
Pizza Company
Play It Again Sports

Ned & Karen Powell
Pure Bliss Salon & Spa (Lori Addison)
Rainforest Café
Sue Robar
Roll Haven
Royal Gardens Flowers
Mary Salerno
Marylin Scheideman
David & Barbara Selden
Paul & Susan Settle
Kay Shetehnem
Stewart & Sandy Shipper
Rebecca Simpson
Sloan Longway
Mr. O. L. Smith
David & Nancy Smitz
Spectacular Spudz
Steady Eddy’s Market Café
Table & Tap
The Laundry
The Lunch Studio
The Whiting
The Williams Firm
Touch the Earth Garden Club
Townsquare Media Group
Tropical Smoothie Café (Flint & Fenton)
Jocelyn Urmanic
Valley Tire
Vogt’s
Dan & Anna Warner
WDZZ-FM 92.7
White Castle
White Horse Tavern
Whitney’s
Joe & Sandy Winger
WJRT ABC 12
Wojo’s Garden Splendors
YALSA/Dollar General
### Circulation

<table>
<thead>
<tr>
<th>BRANCH</th>
<th>2016</th>
<th>2015</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baker Park</td>
<td>49,289</td>
<td>59,168</td>
<td>-16.70%</td>
</tr>
<tr>
<td>Beecher-Vera B. Rison</td>
<td>36,636</td>
<td>35,923</td>
<td>1.98%</td>
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<tr>
<td>Burton Memorial</td>
<td>74,075</td>
<td>82,650</td>
<td>-10.38%</td>
</tr>
<tr>
<td>Clio Area</td>
<td>102,347</td>
<td>113,098</td>
<td>-9.51%</td>
</tr>
<tr>
<td>Davison Area</td>
<td>194,038</td>
<td>215,036</td>
<td>-9.76%</td>
</tr>
<tr>
<td>Fenton-Winegarden</td>
<td>130,269</td>
<td>112,205</td>
<td>16.10%</td>
</tr>
<tr>
<td>Flint Township-McCarty</td>
<td>51,535</td>
<td>57,865</td>
<td>-10.94%</td>
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<tr>
<td>Flushing Area</td>
<td>73,638</td>
<td>79,705</td>
<td>-7.61%</td>
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<tr>
<td>Forest Township</td>
<td>43,510</td>
<td>44,503</td>
<td>-2.23%</td>
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<tr>
<td>Gaines Station</td>
<td>4,264</td>
<td>4,294</td>
<td>-0.70%</td>
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<tr>
<td>Genesee-Johnson</td>
<td>37,369</td>
<td>42,208</td>
<td>-11.46%</td>
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<tr>
<td>Genesee Valley Center</td>
<td>70,806</td>
<td>74,822</td>
<td>-5.37%</td>
</tr>
<tr>
<td>Goodrich</td>
<td>29,305</td>
<td>31,368</td>
<td>-6.58%</td>
</tr>
<tr>
<td>Grand Blanc-McFarlen</td>
<td>227,727</td>
<td>252,500</td>
<td>-9.81%</td>
</tr>
<tr>
<td>Headquarters</td>
<td>96,856</td>
<td>102,203</td>
<td>-5.23%</td>
</tr>
<tr>
<td>Linden</td>
<td>50,115</td>
<td>60,080</td>
<td>-16.59%</td>
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<tr>
<td>Montrose-Jennings</td>
<td>45,593</td>
<td>50,031</td>
<td>-8.87%</td>
</tr>
<tr>
<td>Mt. Morris</td>
<td>59,069</td>
<td>64,525</td>
<td>-8.46%</td>
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<tr>
<td>Swartz Creek-Perkins</td>
<td>61,223</td>
<td>66,674</td>
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<tr>
<td>Talking Book Center</td>
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<td>6,797</td>
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<td>Physical Items Total</td>
<td>1,444,461</td>
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<tr>
<td>eBooks</td>
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<td>167,364</td>
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<td>eMagazines</td>
<td>11,985</td>
<td>11,238</td>
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<tr>
<td>eMusic</td>
<td>155,065</td>
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<tr>
<td>Digital Items Total</td>
<td>362,186</td>
<td>228,843</td>
<td>58.27%</td>
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Grand Total: 1,806,647 | 1,784,498 | 1.24%
**Grand Blanc-McFarlen**  Left to right: Lynn Manderville (Page), Melissa Daunt (Library Assistant), Donna Baroski (Page), Kevin Collins (Library Assistant), Diane Barden (Page), Trevor Winn (Business Librarian), Kara Kvasnicka (Senior Librarian), Todd Sumpter (Library Assistant), Melitta Floyd (Page)

**Headquarters**  Left to right: Mary Ann Johnson (Library Assistant), Dorothy Osborne (Page), Shirley Jones (Library Assistant), Elizabeth Kish (Librarian), Lillian Bergey (Page), Thomas Rohrer (Reference Librarian), Lois Hodges (Volunteer), Lindsay Skinner (Page), Linnette Coselmon (Site & Facilities Custodian)

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### Visits & Access

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<thead>
<tr>
<th>BRANCH</th>
<th>2016</th>
<th>2015</th>
<th>%</th>
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<tbody>
<tr>
<td>Baker Park</td>
<td>39,184</td>
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<tr>
<td>Beecher-Vera B. Rison</td>
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<td>69,726</td>
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<td>Davison Area</td>
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<td>Forest Township</td>
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<td>Gaines Station</td>
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<td>Genesee-Johnson</td>
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<td>Genesee Valley Center</td>
<td>101,994</td>
<td>105,970</td>
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<td>Goodrich</td>
<td>35,683</td>
<td>32,362</td>
<td>10.26%</td>
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<td>Grand Blanc-McFarlen</td>
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<tr>
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<td>72,003</td>
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<td>Mt. Morris</td>
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<td>Swartz Creek-Perkins</td>
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<td><strong>Physical Visits Total</strong></td>
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<td><strong>1,141,492</strong></td>
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<td><strong>Virtual Visits Total</strong></td>
<td><strong>471,338</strong></td>
<td><strong>456,320</strong></td>
<td><strong>3.29%</strong></td>
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<td><strong>Grand Total</strong></td>
<td><strong>1,578,436</strong></td>
<td><strong>1,597,812</strong></td>
<td><strong>-1.21%</strong></td>
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</table>

**PC Usage (Logins)**  209,324  219,074  -4.45%

**PC Usage (Hours)**  166,666  176,201  -5.41%

**Wi-Fi Logins**  80,581  88,826  -9.28%
**Linden**  
*Left to right:*  
Elizabeth Gillman (Page),  
Alger Newberry III (Library Assistant),  
Kalynn Kennedy (Page),  
John Ekleberry (Librarian),  
James Gillman (Page)

**Montrose-Jennings**  
*Left to right:*  
Tiffany Nottingham (Page),  
Karen Galindo (Page),  
Amy Houser (Library Assistant)

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**Audited Revenues**  
$9,496,713

**Audited Expenditures**  
$8,617,737

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<th>Source</th>
<th>Tax Revenue</th>
<th>Contributed Facilities</th>
<th>Penal Fines</th>
<th>State Aid</th>
<th>Other</th>
<th>Restricted Fund Revenues</th>
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<tr>
<td>Total</td>
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<td>$7,685,369</td>
<td>$528,791</td>
<td>$413,236</td>
<td>$574,846</td>
<td>$64,731</td>
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<th>Source</th>
<th>Salaries and Benefits</th>
<th>Library Materials</th>
<th>Operating Expenditures</th>
<th>Contributed Facilities</th>
<th>Restricted Fund Expenditures</th>
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<tr>
<td>Total</td>
<td>$1,282,296</td>
<td>$1,396,784</td>
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<td>$64,731</td>
<td>$4,618,460</td>
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**Mt. Morris**  
*Left to right:*  
Robyn Woodruff (Page),  
Heather VanFleet (Librarian),  
Emmy Brydges (Page),  
Stefanie Waldron (Page)

**Swartz Creek-Perkins**  
*Left to right:*  
Aurora McGuire (Page),  
Ivan Smith (Librarian),  
Bryce Vaughn (Page)

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**Pages Not Pictured**

Clio Area: Jordyn Nordstrom, Briana Sebald
Davison Area: Heather Fenner, Ashley Fritz, Teresa Zawol
Fenton-Winegarden: Kim McKay
Flint Township-McCarty: Paula Bese, Kelsey Mitchell
Flushing Area: Cynthia Farner
Genesee-Johnson: Patrick Ewell
Genesee Valley Center: Rachelle Brooks
Grand Blanc-McFarlen: Jacob Baum, Elizabeth Bowen, Kelly Slough
Headquarters: Ian Fox
Montrose-Jennings: Christine Mapham
Swartz Creek-Perkins: Baptiste Irvin
Technical Services: DaiJa Dunigan, Ashton Herrick
Myth: “No one uses the library anymore.”

Fact: In 2016, the GDL had:
- 195,136 eBook Checkouts
- 11,985 eMagazine Checkouts
- 155,065 eMusic Checkouts

**Genesee District Library Return on Investment (ROI)**

<table>
<thead>
<tr>
<th>Circulation/Use</th>
<th>Estimated Value</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Books</td>
<td>698,761</td>
<td>$27.00</td>
</tr>
<tr>
<td>Magazines</td>
<td>11,160</td>
<td>$5.00</td>
</tr>
<tr>
<td>Audio Books</td>
<td>28,644</td>
<td>$30.00</td>
</tr>
<tr>
<td>DVD/Blu-ray</td>
<td>668,980</td>
<td>$22.00</td>
</tr>
<tr>
<td>Playaway View</td>
<td>293</td>
<td>$79.00</td>
</tr>
<tr>
<td>Playaway Launchpad</td>
<td>2,434</td>
<td>$110.00</td>
</tr>
<tr>
<td>PC usage</td>
<td>166,666</td>
<td>$12.00</td>
</tr>
<tr>
<td>eBooks</td>
<td>195,136</td>
<td>$15.00</td>
</tr>
<tr>
<td>eMagazines</td>
<td>11,985</td>
<td>$5.00</td>
</tr>
<tr>
<td>Database Search</td>
<td>259,701</td>
<td>$19.00</td>
</tr>
<tr>
<td>eMusic</td>
<td>155,065</td>
<td>$1.29</td>
</tr>
<tr>
<td>Interloan Requests</td>
<td>26,378</td>
<td>$30.00</td>
</tr>
</tbody>
</table>

**Total** $45,702,764

**Operating Budget** $8,617,737

**ROI Summary:**
For every $1 spent, the GDL provides $5.30 in services.

**Genesee District Library**

**Talking Book Center**

Genesee County residents who are unable to read standard print due to visual or physical impairment may be eligible to borrow talking books through the mail postage-free from our Talking Book Center. For more information, call (810) 732-1120 or (866) 732-1120. You may also download an application online at [www.thegdl.org/services/talking-book-center](http://www.thegdl.org/services/talking-book-center).