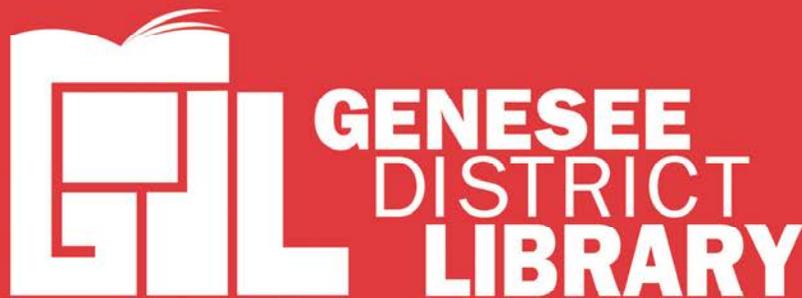


2012

ANNUAL

REPORT



thegdl.org

LEADERSHIP



Executive Director, Carolyn Nash, MLS/PHR

Executive Director

Carolyn Nash, MLS/PHR

Library Board

James Carney, Chair
Linda Ryals-Massey, Vice Chair
Karl Haiser, Jr., Treasurer
LaRene Klink, Secretary
Valaria Conerly-Moon, Trustee
William Delaney, Trustee
Shirley Kautman-Jones, Trustee
Robert Crites, Esq., Trustee

2012 ACCOMPLISHMENTS

FINRA Grant

The GDL was one of 16 recipients from across the country that received a Smart investing@your library® grant from the FINRA Foundation. The GDL received \$91,500 to implement a variety of programs designed to increase patrons' access to and understanding of financial information.

Liz Pulliam Weston, who has appeared on NBC's *Today Show*, CNBC's *Power Lunch*, and NPR's *All Things Considered*, conducted the workshop, *Is Your Money Making You Crazy* that provided patrons with tips on how to control their finances.



Liz Weston talks with patrons.

Digital Service

Usage of the library's digital branch increased 101% in 2012. Over 74,000 titles were downloaded to popular devices like the Kindle and Nook. The library also launched the Freegal music service, providing access to 3 million songs from the Sony Music catalog. Patrons are able to download and keep 3 songs per week.

Mister Rogers' Sweater Drive

Once again the GDL partnered with WCMU Public Television on their Mister Rogers' Sweater Drive. The Genesee District Library helped to collect over 2,000 sweaters. The donations were passed on to local charities.



Digital Instruction

2012 STAFF NEWS



Executive Director Carolyn Nash congratulates Mary Higginbottom



Executive Director Carolyn Nash congratulates Mary Ann Johnson

Staff Awards

During in-service day, two staff members were recognized for providing excellent customer service. The awards are named after two former staff members who helped set the standard in this area. Davison Librarian, Mary Higginbottom, earned the *Richard Handwerker Customer Service Award*, while Library Assistant At-Large, Mary Ann Johnson, received the *Kay Hills Customer Service Award*.

Staff Retirements

We thank these employees for their service and wish them well in future endeavors.

Jerri McComb, Librarian
Hans Norbotten, Librarian
Martin Sugden, Librarian
Chris White, Librarian Technical Assistant
Karen Bailey, Librarian Technical Assistant
Martha Rogers, Technical Services
Shirley Edwards-Jackson, Technical Services

2012 HIGHLIGHTS

Black History Month Brunch

Four-time Grammy nominated vocalist Oleta Adams, who is best known for her hit single “Get Here”, headlined the GDL’s 11th Annual Black History Month Brunch. The event honored residents Paul Newman, Sylvester Jones, Jr., Inez M. Brown, Dr. Henry Fuller, Jr., Clarence Pierce, and Congressman Dale Kildee.

Sponsors of the event included the Food Bank of Eastern Michigan, Mott Community College, The Foundation for Mott Community College, Xerox, Dr. Mattie Scott-Phillips, WDZZ, and WJRT TV12.



Oleta Adams

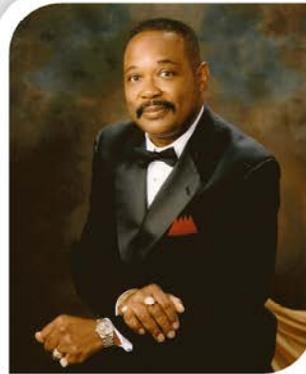
2012 LIBRARY HIGHLIGHTS

Concert Series

Our patrons were entertained through a variety of free concerts, including music icon Eddie Holman, the McKinney Zone, Shelia Landis Quartet, Paul Vondiziano, and the Boogie Woogie Babies.



Paul Vondiziano



Eddie Holman



Boogie Woogie Babies



McKinney Zone

Book Mouse's Halloween Bash

The GDL secured the sponsorship rights of the Genesee Valley Shopping Center's Annual Halloween Spooktacular event and re-named it Book Mouse's Halloween Bash, after the library system's lovable mascot. The event, which drew 1,200 people, featured a magic show, character appearances, and trick-or-treating. In addition to being a wonderful event, the "bash" helped create awareness of the GDL's Genesee Valley Center Library.

Summer Reading Program

The Genesee District Library signed up 4,346 kids and teens for the summer reading program. Over 3,000 patrons enjoyed fun library presentations like Classroom Critters, Bubble Magic, Animals from All around Our World, R2K Rockets, and more.



Summer Reading Program

2012 STATISTICS

Circulation			
	2012	2011	% Change
Baker Park	68,496	77,557	-11.68%
Beecher	59,228	63,505	-6.73%
Burton	100,156	113,568	-11.81%
Clio	126,312	128,950	-2.05%
Davison	219,347	233,187	-5.94%
Fenton	159,784	180,097	-11.28%
Flint Twp.	75,201	78,880	-4.66%
Flushing	102,669	116,170	-11.62%
Forest Twp.	54,705	59,687	-8.34%
Gaines	4,304	4,951	-13.07%
Genesee Twp.	55,960	62,244	-10.10%
Genesee Valley Center	105,036	109,681	-4.24%
Goodrich	40,916	48,465	-15.58%
Grand Blanc	324,348	355,735	-8.82%
Headquarters	115,525	121,981	-5.29%
Homebound	1,938	1,895	2.27%
Linden	65,076	69,537	-6.42%
Montrose	56,755	57,907	-1.99%
Mt. Morris	78,808	90,116	-12.55%
Swartz Creek	84,871	80,850	4.97%
Library for the Blind	3,734	4,289	-12.94%
Digital Library*	1,838,584	2,495,934	-26.34%
TOTAL:	3,741,753	4,555,186	-17.86%
*Digital Library's Numbers Are Cumulative			

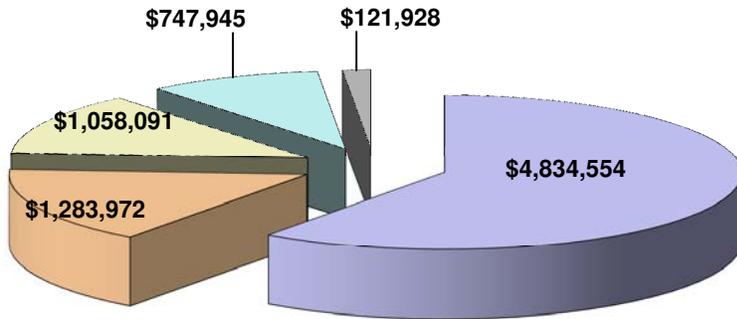
2012 STATISTICS

Door Count			
	2012	2011	% Change
Baker Park	45,115	52,138	-13.46%
Beecher	49,227	50,296	-2.12%
Burton	45,270	77,894	-41.88%
Clio	78,246	80,005	-2.19%
Davison	130,767	137,634	-4.98%
Fenton	112,640	107,826	4.43%
Flint Twp.	52,002	51,863	0.27%
Flushing	72,193	81,422	-11.33%
Forest Twp.	29,601	31,166	-5.02%
Gaines	2,633	4,558	-42.23%
Genesee Twp.	35,078	38,356	-6.90%
Genesee Valley Center	137,725	145,306	-5.21%
Goodrich	25,957	30,068	-13.67%
Grand Blanc	217,687	260,129	-16.32%
Headquarters	89,587	105,281	-14.91%
Linden	41,950	43,781	-4.81%
Montrose	28,645	37,648	-23.91%
Mt. Morris	44,985	47,438	-5.17%
Swartz Creek	60,881	55,091	10.50%
TOTAL:	1,300,186	1,437,900	-9.58%

Computer Usage			
	2012	2011	% Change
Baker Park	9,735	10,936	-10.98%
Beecher	20,776	20,114	3.29%
Burton	16,534	19,524	-15.31%
Clio	13,119	13,946	-5.93%
Davison	29,135	32,006	-8.97%
Fenton	22,019	25,371	-13.21%
Flint Twp.	12,244	12,472	-1.82%
Flushing	11,691	13,112	-10.84%
Forest Twp.	6,867	8,449	-18.72%
Gaines	196	300	-34.66%
Genesee Twp.	6,600	8,521	-22.54%
Genesee Valley Center	43,565	46,689	-6.69%
Goodrich	1,886	2,629	-28.26%
Grand Blanc	44,968	48,247	-6.80%
Headquarters	32,422	35,977	-9.88%
Linden	4,397	4,862	-9.56%
Montrose	10,593	13,229	-19.93%
Mt. Morris	10,262	12,029	-14.69%
Swartz Creek	9,682	8,400	15.26%
TOTAL:	306,691	336,813	-8.94%

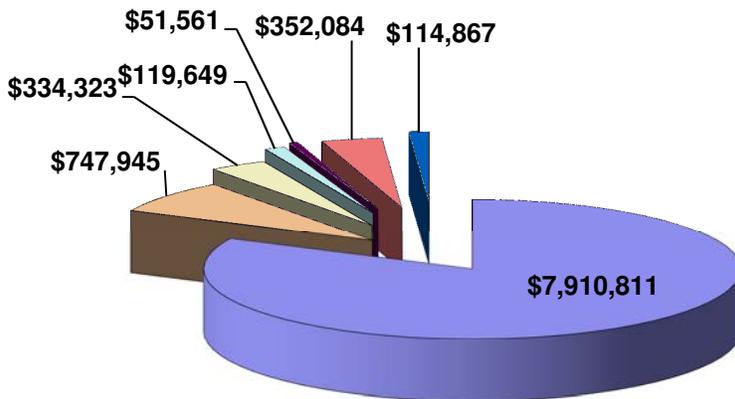
2012 STATISTICS

Audited Expenditures 2012 \$8,046,490



- Salaries and Benefits
- Library Materials
- Operating Expenditures
- Contributed Facilities
- Restricted Fund Expenditures

Audited Revenues 2012 \$9,631,240



- Tax Revenue
- Contributed Facilities
- Penal Fines
- State Aid
- Resource Sharing
- Other
- Restricted Fund Revenues



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