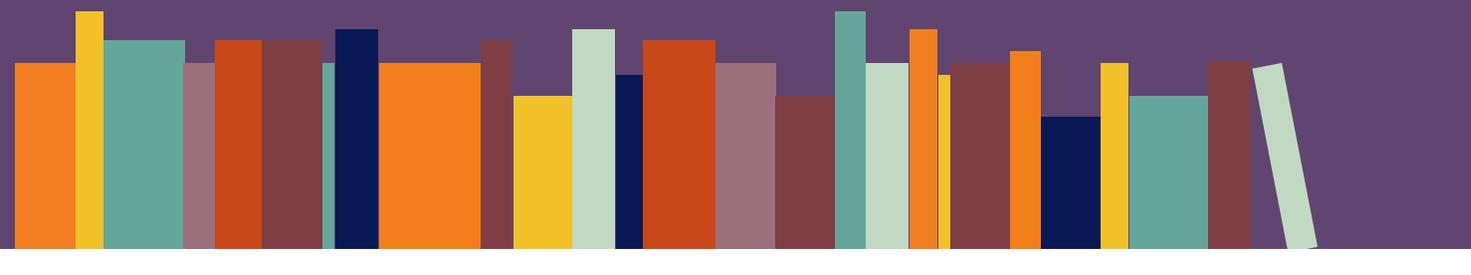


2011 ANNUAL REPORT



LEADERSHIP



Executive Director, Carolyn Nash, MLS/PHR

Executive Director

Carolyn Nash, *MLS/PHR*

Library Board

James Carney, *Chair*

Linda Ryals-Massey, *Vice Chair*

Karl Haiser, Jr., *Treasurer*

LaRene Klink, *Secretary*

Valaria Conerly-Moon, *Trustee*

William Delaney, *Trustee*

Shirley Kautman-Jones, *Trustee*

Robert Crites, *Trustee*

2011 ACCOMPLISHMENTS

FINRA Grant

The Genesee District Library was one of 16 recipients of a grant as part of the Smart investing@your library® initiative. The GDL received \$91,500 to implement a variety of programs designed to increase patrons' access to and understanding of financial information.

Smart investing@your library® is administered jointly by the Reference and User Services Association, a division of ALA and the FINRA Investor Education Foundation. The program funds library efforts to provide patrons with effective, unbiased educational resources about personal finance and investing. Now in its fifth year, the program has awarded a total of nearly \$6 million to public libraries and library networks nationwide.

Mister Rogers' Sweater Drive

Once again the GDL partnered with WCMU Public Television on their Mister Rogers' Sweater Drive. The Genesee District Library helped to collect over 2,000 sweaters. The donations were passed on to local charities.

Kroger Community Rewards

Patrons enrolled in the Kroger Community Rewards program helped contribute over \$5,000 for the GDL's

summer reading program. By linking Kroger Plus card members to a special number assigned to the library, patrons can help raise funds for the library each time they shop.

EBook Service

Usage of the library's digital branch increased dramatically in 2011. Patrons downloaded 36,726 eBooks, audiobooks, movies, and music to their Kindle, Nook, iPod, and other mobile devices. Free downloadable workshops were also provided to patrons needing assistance in learning how to use the digital branch. The GDL recorded 16,811 downloads in 2010.



Downloadable Class

2011 STAFF NEWS

Staff Awards

Library Assistant At-Large, Jonathon Daunt, won the *Richard Handwerker Customer Service Award*, while Library Assistant At-Large, Jason Bias, was honored with the *Kay Hills Customer Service Award*.



Jonathon Daunt

Staff Retirements

- Carol Warren, *Tech Services Director*
- Marian Hesse, *Fenton-Winegarden Librarian*



Jason Bias

2011 PROGRAM HIGHLIGHTS

The Genesee District Library provided 341 programs that generated 16,845 in attendance.

Virtual Author Chat

The GDL introduced a new way of connecting patrons with their favorite authors. With the help of Skype, patrons were able to participate in a virtual chat with bestselling authors Kimberla Lawson Roby, Simone Elkeles, and Scott Turow. In the future, the library will use Skype to broadcast other types of seminars to multiple locations.

Black History Month Brunch

Gospel legend Vickie Winans and Jazz saxophonist Randy Scott headlined the GDL's 10th Annual Black History Month Brunch. The event, which celebrates Black History Month, also recognizes area residents for their contributions to the county and/or state. Honorees included County Commissioner Benda Clack, Honorable Floyd Clack, Dr. Reginald G. Flynn, Dr. George Ross, Samuel Cox, and Judge Tracy Collier-Nix. Sponsors of the event included ABC12, WDZZ, WCMU Public Television, Food Bank of Eastern Michigan, and Xerox.



Vickie Winans



Simone Elkeles

2011 PROGRAM HIGHLIGHTS

Concert Series

The GDL hosted an excellent lineup of musical acts in 2011. Grammy-nominated Jazz group Straight Ahead returned with a new concert that featured Jazz versions of holiday favorites. Patrons also enjoyed concerts that featured Big Band, Blues, Gospel, Folk, and Latin Jazz.



Big Band



Straight Ahead

Book Mouse's Halloween Bash

The GDL secured the sponsorship rights of the Genesee Valley Shopping Center's Annual Halloween Spooktacular event and re-named it Book Mouse's Halloween Bash, after the library system's lovable mascot. The event, which drew 1,200 people, featured a magic show, character appearances, and trick-or-treating. In addition to being a wonderful event, the bash helped create awareness of the GDL's Genesee Valley Center Library.

Summer Reading Program

The Genesee District Library signed up 4,346 kids and teens for its summer reading program. Over 3,000 patrons enjoyed fun library presentations like Classroom Critters, Bubble Magic, Animals from All around Our World, R2K Rockets, and more.



A Crowd at the Summer Reading Kickoff



A Summer Craft Program in Montrose



Book Mouse's Halloween Bash

2011 STATISTICS

Circulation			
	2011	2010	% Change
Baker Park	77,557	99,591	-22.12%
Beecher	63,505	67,085	-5.34%
Burton	113,568	141,461	-19.72%
Clio	128,950	158,623	-18.71%
Davison	233,187	295,465	-21.08%
Fenton		129,955	
Fenton Children's Center		92,083	
Fenton Combined:	180,097	222,038	-18.89%
Flint Twp.	78,880	88,803	-11.17%
Flushing	116,170	148,560	-21.80%
Forest Twp.	59,687	73,398	-18.68%
Gaines	4,951	11,910	-58.43%
Genesee Twp.	62,244	82,716	-24.75%
Genesee Valley Center	109,681	145,408	-24.57%
Goodrich	48,465	52,829	-8.26%
Grand Blanc	355,735	445,121	-20.08%
Headquarters	121,981	148,704	-17.97%
Homebound	1,895	1,933	-1.97%
Linden	69,537	81,778	-14.97%
Montrose	57,907	71,594	-19.12%
Mt. Morris	90,116	110,372	-18.35%
Swartz Creek	80,850	86,660	-6.70%
Library for the Blind	4,289	4,215	1.76%
Digital Library*	2,495,934	320,575	678.58%
TOTAL:	4,555,186	3,080,877	47.85%
*Digital Library's Numbers Are Cumulative			

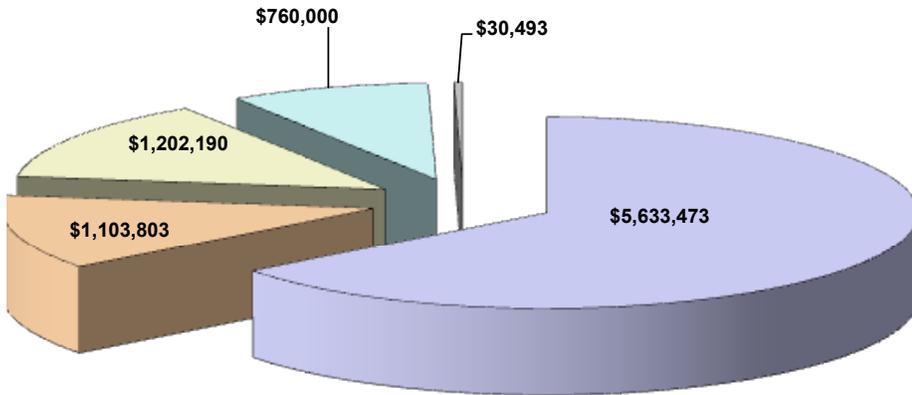
2011 STATISTICS

Door Count			
	2011	2010	% Change
Baker Park	52,138	51,859	0.54%
Beecher	50,296	49,791	1.01%
Burton	77,894	70,121	11.08%
Clio	80,005	89,445	-10.55%
Davison	137,634	172,921	-25.64%
Fenton	107,862	137,221	-27.22%
Flint Twp.	51,863	53,588	-3.33%
Flushing	81,422	96,306	-18.28%
Forest Twp.	31,166	29,301	5.98%
Gaines	4,558	6,774	-32.71%
Genesee Twp.	46,137	53,542	-13.83%
Genesee Valley Center	145,306	181,869	-20.10%
Goodrich	30,068	30,539	-1.54%
Grand Blanc	260,129	303,705	-14.35%
Headquarters	105,281	115,965	-9.21%
Linden	43,781	50,842	-13.88%
Montrose	37,648	47,166	-20.18%
Mt. Morris	47,438	56,719	-16.36%
Swartz Creek	55,091	54,096	1.84%
TOTAL:	1,445,717	1,651,764	-12.47%

Computer Usage			
	2011	2010	% Change
Baker Park	10,936	12,112	-9.71%
Beecher	20,114	20,070	0.22%
Burton	19,524	25,489	-23.40%
Clio	13,946	18,199	-23.37%
Davison	32,006	43,221	-26.00%
Fenton	25,371	24,077	5.40%
Fenton Children's Center	12,472	14,569	-14.40%
Flint Twp.	13,112	17,921	-26.83%
Flushing	8,449	9,765	-13.48%
Forest Twp.	300	1,406	-78.66%
Gaines	8,521	13,293	-35.90%
Genesee Twp.	46,689	63,890	-27.00%
Genesee Valley Center	2,629	3,029	-13.21%
Goodrich	48,247	61,010	-20.91%
Grand Blanc	35,977	44,087	-18.40%
Headquarters	4,862	7,126	-31.77%
Linden	13,229	15,754	-16.03%
Montrose	12,029	17,926	-32.90%
Mt. Morris	8,400	10,302	18.46%
Swartz Creek	336,813	431,232	-21.90%
TOTAL:	431,232	520,792	-17.20%

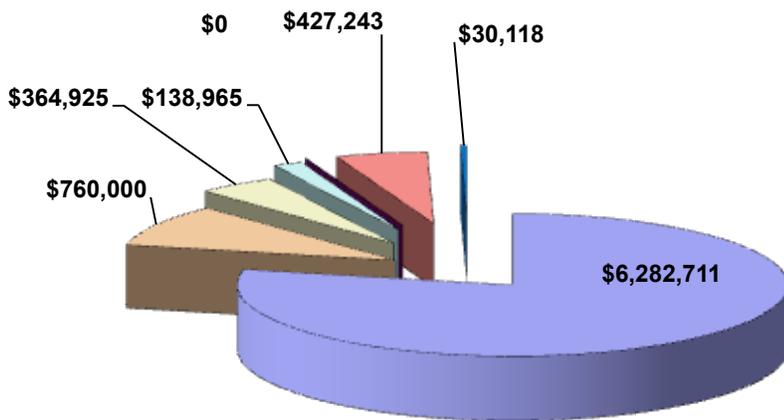
2011 STATISTICS

Audited Expenditures 2011 \$8,729,959



- Salaries and Benefits
- Library Materials
- Operating Expenditures
- Contributed Facilities
- Restricted Fund Expenditures

Audited Revenues 2011 \$8,003,962



- Tax Revenue
- Contributed Facilities
- Penal Fines
- State Aid
- Resource Sharing
- Other
- Restricted Fund Revenues

