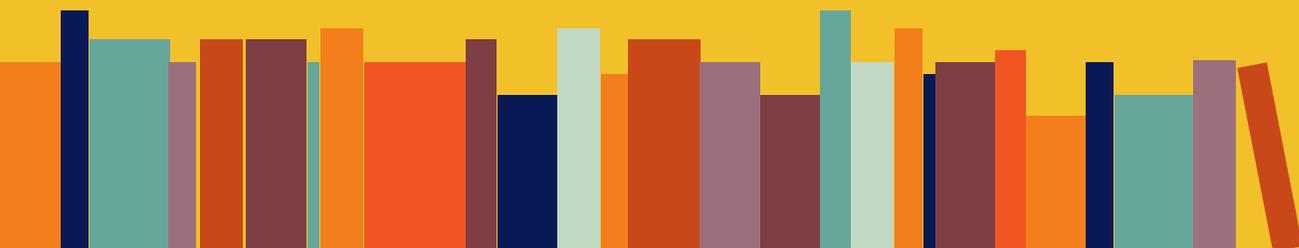


2010 ANNUAL REPORT



Where Communities Come Together



LEADERSHIP



Front Row From Left: Cindy Johnson, Jean Cronin, LaRene Klink
Back Row: Karl Haiser Jr., Glenn M-D Cotton, James Carney
*Not Pictured: Linda Ryals-Massey, Valaria Conerly-Moon

Library Board

Glenn M-D Cotton, *Chair*
Jean Cronin, *Vice Chair*
Karl Haiser, Jr., *Treasurer*
Cindy Johnson, *Secretary*
James Carney, *Trustee*
LaRene Klink, *Trustee*
Linda Ryals-Massey, *Trustee*
Valaria Conerly-Moon, *Trustee*



Executive Director

Carolyn Nash, *MLS/PHR*



2010 ACCOMPLISHMENTS

Big Read Grant

The Genesee District Library received a \$6,000 grant from the National Endowment for the Arts to host *The Big Read* in Genesee County. Our library was one of 268 nonprofits from across the country to be selected to receive the grant which encourages communities to come together to read, discuss, and celebrate literature. We selected *The Adventures of Tom Sawyer*. Special programming was held in our libraries, as well as area schools.

Summer Reading Program

The Genesee District Library signed up 4,997 kids and teens for its summer reading program. This was 1,034 more than in 2009. The library was also able to generate over \$25,000 worth of in-kind support and prizes from local businesses like Financial Plus Federal Credit Union and Tim Hortons.



Staff at the Grand Blanc McFarlen prepares prizes for summer reading program.

Kroger Community Rewards

In an effort to help offset some of our losses in revenue, the Genesee District Library enrolled in the Kroger Community Rewards program. By linking Kroger Plus card members to a special number assigned to the library, patrons can help raise funds for the library each time they shop. A number of libraries across the country are part of this program.

Children's Reading Garden

The Genesee District Library unveiled a beautiful Children's Reading Garden at its Headquarters Library. The garden was made possible by the efforts of the Michigan State Extension's Master Gardener, class of 2010.



Patrons enjoy the new Children's Reading Garden.

Mister Rogers' Sweater Drive

The library partnered with WCMU Public Television on their *Mister Rogers' Sweater Drive*. The Genesee District Library helped to raise over 2,000 sweaters. The donations were passed on to Carriage Town Ministries, Outreach East, and the Salvation Army.

Executive Director Appointed to State Board

Carolyn Nash, Executive Director of the Genesee District Library, was appointed to the Library of Michigan Board of Trustees by Governor Jennifer Granholm.

Happy Anniversary!

Our Forest Township Library celebrated its 52nd Anniversary during 2010.



STAFF NEWS

Staff Awards

Library Assistant At-Large, Johnnie Jones, won the *Richard Handwerker Customer Service Award* while Library Assistant At-Large Melissa Daunt, was honored with the *Kay Hills Customer Service Award*.

Staff Retirements

- Ron Long, *Finance Director*
- Marilyn Brown, *Special Events Coordinator*
- Beverly Wallace, *Gaines Librarian*
- Cheryl Myatt, *Library Assistant At-Large*
- Deloris King, *LBPH Librarian*



Ron Long, Finance Director



Marilyn Brown, Special Events Coordinator



2010 PROGRAM HIGHLIGHTS

The Genesee District Library provided 341 programs which generated 16,845 in attendance.

Leading Lady of Design

Wanda Colón, an actress, designer, and host of HGTV's *24 Hour Design* and TLC's *Home Made Simple*, shared decorating tips with patrons in Clio, Davison, and Grand Blanc.



Leading Lady of Design: Wanda Colon presenting at the Davison Area Library.

Smooth Jazz

Giant Step featuring Allan Barnes performed the music from all the jazz greats including John Coltrane, Charlie Parker, and Miles Davis. The group was featured on PBS's *American Jazz Greats*.



Smooth Jazz: Giant Steps performing for a large crowd.



2010 PROGRAM HIGHLIGHTS

Black History Month Brunch

Gospel legend, Dorinda Clark-Cole, and bestselling author, Peal Cleage, headlined the Genesee District Library's 9th Annual Black History Month Brunch. The ticketed event recognized Genesee County residents Karen Aldridge-Eason, A. Jeffrey LaValley, Lennetta Coney, and Ricky Brown for excelling in their chosen fields and/or making a difference in our community. WJRT abc12 was also recognized for their community efforts including being a media sponsor of the event for nine years.

Inside the FBI

The Genesee District Library gave some patrons a unique opportunity to go beyond the Hollywood portrayals and inside the real FBI. The special session covered the internal workings of the bureau, as well as a briefing about organized crime and counter-terrorism.



Young patron tries on some FBI gear.

Mark Twain

Thanks to a large grant from the National Endowment for the Arts, the Genesee District Library hosted a one-man performance about the life and music of Mark Twain. The acclaimed performance was provided by Atlanta-based actor Kurt Sutton.

Fork in the Road

Eric Villegas, an award winning chef-restaurateur, author, and PBS personality, provided a cooking demonstration and talk about his show and book, *Fork in the Road*.



Chef Eric conducts a cooking demonstration in Burton.

Muffins & Mayhem

The Genesee District Library conducted its first Skype program when Suzanne Beecher discussed her new book, *Muffins and Mayhem: Recipes for a Happy-if Disorderly-Life*. Skype is an online video conferencing service.

The Calvarymen

The southern gospel quartet closed out the year with a holiday concert that featured music from the CD release, *A Christmas Gift*.

2010 STATISTICS

| Door Count | | | |
|-----------------------|-----------|-----------|----------|
| | 2010 | 2009 | % Change |
| Baker Park | 51,859 | 60,650 | -14.49% |
| Beecher | 49,791 | 53,967 | -7.74% |
| Burton | 70,121 | 102,434 | -31.55% |
| Clio | 89,445 | 108,289 | -17.40% |
| Davison | 172,921 | 198,431 | -12.86% |
| Fenton | 137,221 | 173,806 | -21.05% |
| Flint Twp. | 53,588 | 51,622 | 3.81% |
| Flushing | 96,306 | 118,415 | -18.67% |
| Forest Twp. | 29,301 | 36,206 | -19.07% |
| Gaines | 6,774 | 13,129 | -48.40% |
| Genesee Twp. | 53,542 | 62,005 | -13.65% |
| Genesee Valley Center | 181,869 | 188,766 | -3.65% |
| Goodrich | 30,539 | 36,148 | -15.62% |
| Grand Blanc | 303,705 | 305,698 | -0.65% |
| Headquarters | 115,965 | 113,022 | 2.60% |
| Linden | 50,842 | 54,393 | -6.53% |
| Montrose | 47,166 | 64,087 | -26.40% |
| Mt. Morris | 56,719 | 66,119 | -14.22% |
| Swartz Creek | 54,096 | 60,664 | -10.83% |
| TOTAL: | 1,651,764 | 1,876,846 | -11.99% |

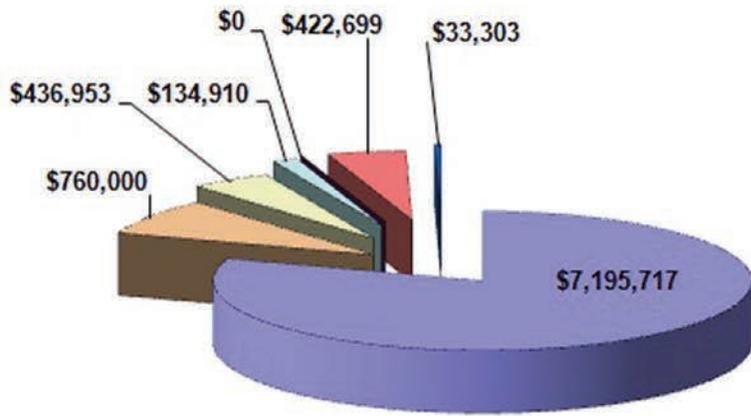
| Computer Usage | | | |
|--------------------------|---------|---------|----------|
| | 2010 | 2009 | % Change |
| Baker Park | 12,112 | 14,052 | -13.81% |
| Beecher | 20,070 | 21,581 | -7.00% |
| Burton | 25,489 | 31,968 | -20.27% |
| Clio | 18,199 | 26,907 | -32.36% |
| Davison | 43,221 | 54,371 | -20.51% |
| Fenton | 24,077 | 34,819 | -30.85% |
| Fenton Children's Center | 7,986 | 11,764 | -32.11% |
| Flint Twp. | 14,569 | 15,078 | -3.38% |
| Flushing | 17,921 | 25,189 | -28.95% |
| Forest Twp. | 9,765 | 12,893 | -24.26% |
| Gaines | 1,406 | 2,103 | -33.14% |
| Genesee Twp. | 13,293 | 17,352 | -23.39% |
| Genesee Valley Center | 63,890 | 68,404 | -6.60% |
| Goodrich | 3,029 | 4,311 | -29.74% |
| Grand Blanc | 61,010 | 68,424 | -10.84% |
| Headquarters | 44,087 | 45,363 | -2.81% |
| Linden | 7,126 | 7,253 | -1.75% |
| Montrose | 15,754 | 20,360 | -22.62% |
| Mt. Morris | 17,926 | 22,858 | -21.58% |
| Swartz Creek | 10,302 | 15,742 | -34.56% |
| TOTAL: | 431,232 | 520,792 | -17.20% |

2010 STATISTICS

| Circulation | | | |
|--|------------------|------------------|---------------|
| | 2010 | 2009 | % Change |
| Baker Park | 99,591 | 95,315 | 4.49% |
| Beecher | 67,085 | 63,481 | 5.68% |
| Burton | 141,461 | 170,089 | -16.83% |
| Clio | 158,623 | 179,701 | -11.73% |
| Davison | 295,465 | 321,302 | -8.04% |
| Fenton | 129,955 | 151,239 | -14.07% |
| Fenton Children's Center | 92,083 | 112,408 | -18.08% |
| Fenton Combined: | 222,038 | 263,647 | -15.78% |
| Flint Twp. | 88,803 | 85,880 | 3.40% |
| Flushing | 148,560 | 161,167 | -7.82% |
| Forest Twp. | 73,398 | 82,611 | -11.15% |
| Gaines | 11,910 | 18,948 | -37.14% |
| Genesee Twp. | 82,716 | 87,630 | -5.61% |
| Genesee Valley Center | 145,408 | 138,289 | 5.15% |
| Goodrich | 52,829 | 63,123 | -16.31% |
| Grand Blanc | 445,121 | 468,690 | -5.03% |
| Headquarters | 148,704 | 139,561 | 6.55% |
| Homebound | 1,933 | 2,576 | -24.96% |
| Linden | 81,778 | 85,259 | -4.08% |
| Montrose | 71,594 | 84,367 | -15.14% |
| Mt. Morris | 110,372 | 108,535 | 1.69% |
| Swartz Creek | 86,660 | 108,160 | -19.88% |
| Library for the Blind | 4,215 | 887 | 375.20% |
| Digital Library* | 320,575 | 254,742 | 25.84% |
| TOTAL: | 3,080,877 | 3,247,607 | -5.13% |
| *Digital Library's Numbers Are Cumulative | | | |

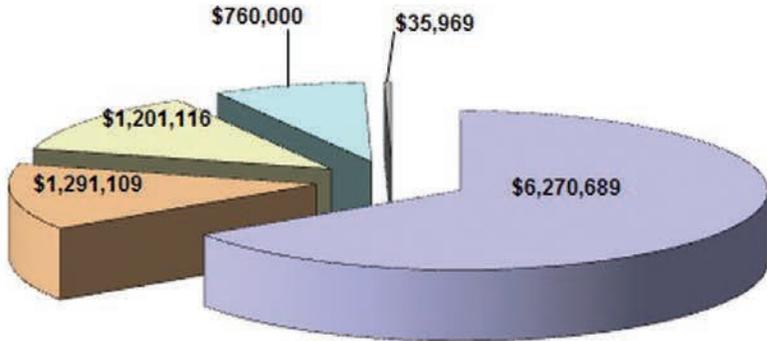


Audited Revenues 2010 \$8,983,582



- Tax Revenue
- Contributed Facilities
- Penal Fines
- State Aid
- Resource Sharing
- Other
- Restricted Fund Revenues

Audited Expenditures 2010 \$9,558,883



- Salaries and Benefits
- Library Materials
- Operating Expenditures
- Contributed Facilities
- Restricted Fund Expenditures



Where Communities Come Together